

AAF-Amarillo - Bronze (2)













Entry Code Entrant Awards **Entry Name** Category Bronze 44B-338820-10-AML Nate Pfeil Video Production **Every Great Thing** Local TelevisionCommercial: 30 Seconds 71A-335433-10-AML Illustration Circles Collective Co. Everything AAF-Austin - Gold (10) - Silver (6) - Bronze (14) Awards **Entry Code Entrant Entry Name** Category Bronze 75A-317997-10-AUS Arts + Labor Austin Film Society - Enjoy Now Animation, Special Effects or Motion Graphics 48B-312522-10-AUS Bandolier Media Premier Care "As It Should Be" Silver Internet Commercial Campaign 75B-323305-10-AUS Dell Blue Dell Optiplex 7071 Video (CGI) Bronze Computer Generated Imagery (CGI) 48A-316272-10-AUS Internet Commercial Dell EMC High Dive Bronze 20 - Guerrilla Marketing 20-316275-10-AUS GSD&M Gold Popeyes Wingspan Box Gold 32A-318350-10-AUS GSD&M Popeyes "Y'all Good?" Tweet Social Media, Single Execution 48A-318610-10-AUS GSD&M We Are All Neighbors Gold Internet Commercial Popeyes Wingspan Box 02A-315937-10-AUS GSD&M Silver Packaging 32A-318053-10-AUS GSD&M RAM- Fourth of July- "Watching" Silver Social Media, Single Execution 45B-319090-10-AUS Jack Link's - Original Protein Regional/National Television Commercial Campaign Silver GSD&M Bronze 45A-319089-10-AUS GSD&M Jack Link's - Original Protein Regional/National Television Commercial RAM- Fourth of July- "Watching' Internet Commercial 48A-318613-10-AUS GSD&M Bronze Ram Trucks- Fathers Day- "Live Up" Internet Commercial 48A-318625-10-AUS GSD&M Bronze 56-319079-10-AUS GSD&M Origin Story In-Theater Commercial or Slide Bronze 60D-319091-10-AUS Jack Link's - Original Protein Bronze GSD&M Integrated Advertising Campaign - Regional/National - Consumer 61-316370-10-AUS GSD&M Indeed Seen Brand Identity Integrated Brand Identity Campaign Bronze 60D-318796-10-AUS Integrated Advertising Campaign - Regional/National - Consumer Guerilla Suit Hopadillo Silver 35-323055-10-AUS Hunt, Gather Chipotle Seeding the Future Campaign Bronze 51B-312311-10-AUS Film/Video/Sound Branded Content, More Than :60 Seconds Gold Indeed Dig Deep 51B-312309-10-AUS Film/Video/Sound Branded Content, More Than :60 Seconds Silver Indeed Nick Bronze 45B-313395-10-AUS Indeed Stories Campaign Regional/National Television Commercial Campaign 90A-321911-10-AUS 90A - Brand Elements lookthinkmake Past Present Pease Event Collateral Bronze Book Design 08E-322732-10-AUS Gold McGarrah Jessee Scootiquette 11B-317779-10-AUS Gold McGarrah Jessee Logvertising Specialty Advertising - Other Merchandise 20-321182-10-AUS Gold McGarrah Jessee Scootiquette 20 - Guerrilla Marketing Gold 44B-319092-10-AUS McGarrah Jessee Vancouver TV "Rain" Local TelevisionCommercial :30 Seconds 60C-321407-10-AUS Gold McGarrah Jessee Vancouver Launch Integrated Advertising Campaign - Local - Consumer 71B-321164-10-AUS Gold McGarrah Jessee Scootiquette Illustration Series 14-319099-10-AUS McGoober Joober Beer McGarrah Jessee Special Event Materials (printed or digital) Bronze

107 - Pro Bono Online Film, Video & Sound 107-317044-10-AUS Sherry Matthews Group Street Smart Testimonial, Gwen Ward AAF-Corpus Christi - Gold (1) - Silver (3) - Bronze (1) Awards **Entry Code Entrant Entry Name** Category Illustration Series Gold 71B-329493-10-CCH MDR **Unruly Things** 61-329307-10-CCH Silver **MDR** YEA Oysters - Restaurant Rebrand Integrated Brand Identity Campaign 08E-337847-10-CCH Confluence Exhibition Catalogue Silver **Everything Looks Good Book Design** 50B-334513-10-CCH Taco Gear The Taco Chair VVebisode Series Corpus Christi ISD 69-335254-10-CCH Mary Carroll High School Logo Logo Design Bronze AAF-Dallas - Gold (7) - Silver (13) - Bronze (11) **Entry Code** Entrant **Entry Name** Category Awards 75B-331704-10-DAL Arli and the World of Wonderful Computer Generated Imagery (CGI) Silver ATK PLN 12-313219-10-DAL ATK PLN ATK PLN Skateboard 12 - Brand Elements Bronze 02A-327871-10-DAL Packaging Caliber Creative Gold Flex Appeal Brand Packaging Forty Five Ten feat. Keite Young Internet Commercial Bronze 48A-330893-10-DAL Equilateral Silver 32A-325175-10-DAL Funimation Super Saiyan Me Social Media, Single Execution

09A-328459-10-DAL Johnson & Sekin Zoo-To-Do Invitation Silver Card, Invitation or Announcement 09B-328467-10-DAL Zoo-To-Do Invitation + RSVP Card Silver Johnson & Sekin Card, Invitation or Announcement Campaign 48A-325527-10-DAL Silver Lucky21 And Nancy Internet Commercial 01D-338114-10-DAL MindHandle Oyster Fest Product or Service Sales Promotion Campaign Silver Bronze 02B-337694-10-DAL O&H Brand Design Pretty Frank. Packaging Packaging Campaign American Airlines Cargo Posters Poster Campaign Silver 23B-330666-10-DAL Recreation Dallas Out-Of-Home Campaign 27-331995-10-DAL Richards/Lerma BanCoppel - Obstacles Bronze Social Media, Single Execution Richards/Lerma Biggest Game Of Horse 32A-322885-10-DAL Bronze Integrated Media Pro Bono Campaign (Cross Platform) Richards/Lerma PRxPR Case Study Bronze 65-332181-10-DAL Regional/National Television Commercial Gold 45A-340927-10-DAL Saatchi & Saatchi Wizard:60 14-330432-10-DAL Spire Agency Spire Holiday Card Special Event Materials (printed or digital) Bronze The Infinite Agency Out-Of-Home Installation ESPN 30 for 30 Deion's Double Play Gold 21A-314386-10-DAL The Infinite Agency ESPN 30 for 30- "Joey Chestnut" 20 - Guerrilla Marketing 20-333155-10-DAL Silver The Integer Group Computer Generated Imagery (CGI) Silver 75B-340627-10-DAL Enemies of the Engine The Integer Group 98B-340612-10-DAL Act Out 98B - Corporate Social Responsibility Online/Interactive Campaign Bronze The Richards Group Dr Pepper's Fansville Pit Stop Gold 22A-332869-10-DAL Gold 32B-324756-10-DAL The Richards Group Snapple X Old Town Road Social Media, Campaign 93A-331659-10-DAL 93A - Single Unit—Any Size Gold The Richards Group Save Jane 97A-331808-10-DAL 97A - Single Occurrence Gold The Richards Group Save Jane Music With Lyrics—Single Silver 77B-327589-10-DAL The Richards Group Deserted Island 32B-324767-10-DAL Social Media, Campaign Bronze The Richards Group Dr Pepper Esports Regional/National Radio Commercial Campaign 42C-329916-10-DAL The Richards Group Motel 6 Radio Campaign Bronze 102 - Corporate Social Responsibility Film, Video & Sound 102-327525-10-DAL The Richards Group Carlton Family Bronze Silver QLED 8K Launch Kit Sales Kit or Product Information Sheets 01B-339648-10-DAL TracyLocke

Silver 71B-340185-10-DAL TracyLocke Acts of Allyship Illustration Series Jarritos: Official Drink of Tacos Silver 60D-334729-10-DAL WALO Integrated Advertising Campaign - Regional/National - Consumer AAF-Fort Worth - Gold (16) - Silver (11) - Bronze (10) Category Entrant Awards Entry Code **Entry Name** Gold 32B-313544-10-FTW Balcom Agency Renfro Dads Read Reviews Social Media, Campaign 48B-329899-10-FTW Balcom Agency This Is How We Live Internet Commercial Campaign Gold **Balcom Agency** Film/Video/Sound Branded Content, More Than :60 Seconds Gold 51B-315578-10-FTW Better Than Crack **Balcom Agency** Film/Video/Sound Branded Content, More Than :60 Seconds Gold 51B-315579-10-FTW Ghost Pepper Reviews Balcom Agency True to Family. True to Flavor. Integrated Advertising Campaign - Regional/National - Consumer Gold 60D-313559-10-FTW Balcom Agency True to Family. True to Flavor. Gold 61-313561-10-FTW Integrated Brand Identity Campaign Balcom Agency Music With Lyrics—Single This Is How We Live Gold 77B-313621-10-FTW Balcom Agency This Is How We Live ${\it Cinematography-Single}$ Gold 74A-313615-10-FTW Balcom Agency 74B - Cinematography—Campaign Gold 74B-313616-10-FTW This Is How We Live Balcom Agency Music With/Without Lyrics—Campaign Gold 77C-313622-10-FTW This Is How We Live Balcom Agency Gold 79A-313623-10-FTW This Is How We Live 79A - Sound Design—Single Balcom Agency 79B - Sound Design—Campaign Gold 79B-313625-10-FTW This Is How We Live Balcom Agency True to Family. True to Flavor. Packaging Campaign Silver 02B-313511-10-FTW Balcom Agency This Is How We Live -- Anthem Internet Commercial Silver 48A-315573-10-FTW Balcom Agency This Is How We Live -- Cowboy Silver 48A-329873-10-FTW Internet Commercial Balcom Agency Silver 48A-329878-10-FTW This Is How We Live -- Blue Collar Internet Commercial Balcom Agency Renfro Dads Read Reviews Silver 54-315583-10-FTW 54 - Branded Content & Entertainment Campaign Balcom Agency 02A-313507-10-FTW Bronze **Ghost Pepper** Packaging Balcom Agency True to Family. True to Flavor. 73B - Art Direction—Campaign 73B-313614-10-FTW Bronze Social Media, Campaign GCG Marketing BLK EYE Vodka Social Media Campaign Bronze 32B-315377-10-FTW GCG Marketing Bronze 32B-315380-10-FTW BLK EYE Vodka Social Media Campaign Social Media, Campaign 53-325974-10-FTW HOEGGER COMMUNICATIONS Branded Content & Entertainment - Non-Broadcast Silver The James Lane Journey Silver 96A-332150-10-FTW Pinkerton Design MAIN ST. endanger species-Bobcat 96A - Poster Schaefer Advertising Co. 2019/20 Season Brochure 07A-315155-10-FTW Brochure Gold Schaefer Advertising Co. 2019/20 Season Poster Campaign A Gold 23B-315157-10-FTW Poster Campaign Gold 23B-315159-10-FTW Schaefer Advertising Co. 2019/20 Season Poster Campaign B Poster Campaign Schaefer Advertising Co. 2019/20 Season Illustrations Gold 71B-315156-10-FTW Illustration Series Schaefer Advertising Co. Sleeping Beauty Poster Silver 23A-315162-10-FTW Poster Schaefer Christmas Card Schaefer Advertising Co. Silver 13-325640-10-FTW Direct Marketing & Specialty Advertising (printed or digital) Schaefer Advertising Co. 09A-315050-10-FTW Zoo Ball Untamed - Invitation Bronze Card, Invitation or Announcement 09A-315164-10-FTW Schaefer Advertising Co. Texas Road Trip Invitation Card, Invitation or Announcement Bronze Schaefer Advertising Co. Texas Road Trip Poster Series 23B-315166-10-FTW Poster Campaign Bronze Schaefer Advertising Co. 71B-315165-10-FTW Texas Road Trip Illustrations Illustration Series Bronze Super Monkey Ball: Monkeymentary Silver 48A-329469-10-FTW Secret Powers Internet Commercial Super Monkey Ball: Monkeymentary Film/Video/Sound Branded Content, More Than :60 Seconds 51B-329550-10-FTW Silver Secret Powers Small Classes. Big Scholarships. Ad Bronze 44D-314369-10-FTW Texas Wesleyan University Local Television Commercial Campaign 11A-315302-10-FTW Komainu Bomber Jacket for J.A.C.A. Specialty Advertising - Appare

AAF-Houston - Gold (2) - Silver (10) - Bronze (8) **Entry Code** Awards **Entrant Entry Name** Category Silver 79A-314523-10-HOU Audiobob Nebraska Football Black Shirt 79A - Sound Design—Single 71B-321767-10-HOU Bronze Axiom ManhattanLife Illustration Series Illustration Series 44C-318045-10-HOU Silver Deutser Houston Ballet 50th Anniversary TV Local Television Commercial :60 Seconds or More 62-318070-10-HOU Integrated Branded Content Campaign Deutser Houston Ballet 50th Anniversary Bronze 27-320417-10-HOU Out-Of-Home Campaign Hierarchy Advertising Mambo Chelada Bottled, Not Tamed Bronze 71B-320418-10-HOU Hierarchy Advertising Mambo Chelada Bottled, Not Tamed Illustration Series Bronze 51B-318716-10-HOU Langrand Working Life Forward Film/Video/Sound Branded Content, More Than :60 Seconds Silver Langrand Film/Video/Sound Branded Content, More Than :60 Seconds 51B-318794-10-HOU BCI - Questions Silver 54-318698-10-HOU Langrand Working Life Forward – Campaign 54 - Branded Content & Entertainment Campaign Silver 62-321614-10-HOU Langrand Yves Bail: Campaign Integrated Branded Content Campaign Silver 68-318832-10-HOU 68 - Copywriting Silver Langrand The Calling – Copywriting Who is she? – Consumer Campaign Integrated Brand Identity Campaign Bronze 61-321408-10-HOU Langrand Langrand Advice – Video Editing Video Editing 76-318925-10-HOU Bronze Lopez Negrete Communications Fishermen Regional/National Television Commercial Gold 45A-318175-10-HOU Lopez Negrete Communications Fishermen ${\it Cinematography-Single}$ Gold 74A-318249-10-HOU Silver 15A-319155-10-HOU Lopez Negrete Communications Different Films for Different Folks Magazine Advertising - Full Page or Less 32B-319121-10-HOU Lopez Negrete Communications Beyond the ID-ology Social Media, Campaign Silver Newspaper Advertising - Full Page 17B-318954-10-HOU Lopez Negrete Communications Bronze Stake Your Claim Newspaper Advertising Campaign 17E-318989-10-HOU Lopez Negrete Communications Space City Goals Bronze 79A-316684-10-HOU Wire Road Studios Space is Hard 79A - Sound Design—Single Silver AAF-Lubbock - Silver (1) Awards Entry Code **Entrant Entry Name**

Category

Sales Kit or Product Information Sheets

AAF-Northeast Arkansas - Silver (2) - Bronze (1) Awards Entry Code **Entrant Entry Name** Category 72A-319608-10-NEA Knee to the Head Photography, Black & White Silver Sun Bear Photography 72A-323936-10-NEA Sun Bear Photography Turn and Burn Photography, Black & White Sophie Hedge Creatives Beardpods Podcast Company Logo Logo Design 69-323615-10-NEA

Donor Proposal Jacket

Silver Bronze AAF-Oklahoma City - Gold (1) - Silver (22) - Bronze (28) Awards Entry Code Entrant **Entry Name** Category 22B-314958-10-OKC INFUSION19 Conference Branding 833 Creative at McElroy Silver Multiple Events 67A-323694-10-OKC Advertising Industry Single Medium Campaign Silver Ackerman McQueen Fix It Series Internet Commercial Campaign Bronze 48B-324018-10-OKC Ackerman McQueen Nature Nate's Hive to Bottle Series Ackerman McQueen Looking Back Thinking Forward Branded Content & Entertainment - Non-Broadcast 53-323705-10-OKC Bronze 62-324320-10-OKC Nate's Great Honey Adventure Integrated Branded Content Campaign Ackerman McQueen Bronze Beyond Theory Creative A Bigger Purpose (Online) Film/Video/Sound Branded Content, More Than :60 Seconds Silver 51B-321235-10-OKC Cinematography—Single Beyond Theory Creative A Bigger Purpose (Cinematography) Silver 74A-311528-10-OKC 48B-320040-10-OKC Chisel Creative LLC Oklahoma City Police Recruitment Internet Commercial Campaign Bronze 74B - Cinematography—Campaign 74B-320050-10-OKC Oklahoma City Police Recruitment Chisel Creative LLC Bronze AYA Walk Stumble Upon Item GPS & Location Technology 82-325766-10-OKC Future Haus Bronze **Ghost Website** Business-to-Business Website 31B-321522-10-OKC Ghost Bronze Back to BA Brand Identity Campaign 88A - Brand Elements Bronze 88A-322663-10-OKC Ghost 88A-324712-10-OKC Ghost Youth Now Copywriting 88A - Brand Elements Bronze 105-324452-10-OKC Lifeshare TV Spot: Full Length 105 - Pro Bono Television Ghost Bronze 72A-325176-10-OKC High Five Media - Tree Photography, Black & White Silver High Five Media 72B-325189-10-OKC High Five Media Thrive Cannabis Photography, Color Silver 72B-325194-10-OKC High Five Media Tow Dawg - Off Road Photography, Color Silver Silver 72D-325202-10-OKC High Five Media Tow Dawg - Campaign Black & White/Color/ Digitally Enhanced—Campaign High Five Media High Five Media - Pelicans 72B-325183-10-OKC Photography, Color Bronze Card, Invitation or Announcement Campaign Insight Creative Group Zoo Brew Silver 09B-324501-10-OKC 48A-324278-10-OKC Insight Creative Group NOW That's What I Call Ted's Silver Internet Commercial 48A-324780-10-OKC Insight Creative Group Silver Beard Oil Internet Commercial Silver 60C-324835-10-OKC Insight Creative Group NOW That's What I Call Ted's Integrated Advertising Campaign - Local - Consumer Insight Creative Group Silver 71B-324926-10-OKC Zoo Brew Illustrations Illustration Series Insight Creative Group Bronze 44B-323898-10-OKC Friends Gotta Hug Local TelevisionCommercial :30 Seconds 73B-324947-10-OKC Insight Creative Group Festival of the Arts 73B - Art Direction—Campaign Bronze Koch Communications OROS Marketing Analytics Website Responsive Design 81-321783-10-OKC Bronze Silver 71B-321661-10-OKC liquidfish "Top 5 In OKC" Illustrations Illustration Series Noble Research Institute Chuck Coffey Photography, Color Silver 72B-318285-10-OKC 2018 Annual Report: To the Core Printed Annual Report 05-317085-10-OKC Noble Research Institute Bronze Frank & Glory — Branding Integrated Brand Identity Campaign 61-320991-10-OKC Nuevo Studio Bronze Oklahoma State Park Shirt Series Specialty Advertising Campaign Silver 11C-324479-10-OKC Oklahoma Shirt Company 71B-325132-10-OKC Oklahoma Shirt Company Oklahoma State Park Shirt Series Illustration Series Bronze 48A-319216-10-OKC Parallel Films Dreamed of This Internet Commercial Bronze Complying With FLSA 75A-325725-10-OKC Paycom Animation, Special Effects or Motion Graphics Bronze Retrospec Films Gone Fishing Silver 72B-324346-10-OKC Photography, Color Retrospec Films Black & White/Color/ Digitally Enhanced—Campaign Bronze 72D-324198-10-OKC Oklahoma Road Trip Bronze 76-322834-10-OKC Retrospec Films OKC PD "Anthony" Video Editing

Bronze 50B-322226-10-OKC Retrospec Films The Oklahoma Road Trip Webisode Series Bronze Why I Climb "Justin" 74A-323671-10-OKC Retrospec Films Cinematography—Single Kite Flyers Session Ale Logo 69-317177-10-OKC Robot House Creative Logo Design Bronze Direct Marketing & Specialty Advertising (printed or digital) Mother's Day Greatest Hits Bronze 13-316232-10-OKC StoneHouse Marketing Silver 69-325148-10-OKC Toast Design Studio Oxford Macarons Logo Logo Design 89A-325191-10-OKC Toast Design Studio Gun Reform Postcards 89A - Single Unit Silver 71B-321581-10-OKC University of Central Oklahoma Patience Grasshopper Illustration Series Gold 08E-321472-10-OKC University of Central Oklahoma The School of Design 18/19 Annual Book Design Silver 22A-321591-10-OKC University of Central Oklahoma **ADDY Winners Show** Silver Event The School of Design Brand/Campaign Silver 62-323842-10-OKC University of Central Oklahoma Integrated Branded Content Campaign 07A-321207-10-OKC VI Marketing and Branding Oklahoma State Parks Outdoor Guide Bronze Brochure 48B-322521-10-OKC VI Marketing and Branding Big Tobacco Targets Internet Commercial Campaign Bronze 75A-322774-10-OKC VI Marketing and Branding 30 Years of History - Animation Animation, Special Effects or Motion Graphics Bronze

AAF-San Antonio - Gold (2) - Silver (4) - Bronze (5) **Entry Code** Awards **Entrant Entry Name** Category Freetail Website 81-317023-10-SAT Bronze Anderson Marketing Group Responsive Design Packaging Campaign 02B-315531-10-SAT H-E-B Cafe Ole Cold Brew Coffee Gold H-E-B 45B-315876-10-SAT H-E-B Meal Simple Regional/National Television Commercial Campaign Gold H-E-B Back To School 2019 TV Campaign Silver 45B-315824-10-SAT H-E-B Regional/National Television Commercial Campaign 44B-316347-10-SAT H-E-B Houston Astros TV The Dream 2 Local TelevisionCommercial: 30 Seconds H-E-B Bronze 44D-315772-10-SAT 2019 H-E-B Houston Texans TV Local Television Commercial Campaign H-E-B Bronze 45A-316469-10-SAT Regional/National Television Commercial H-E-B H-E-B The Brand Texas Calls Home Bronze 72B-316117-10-SAT Photography, Color Silver Ten Peaks Media Aaron Tippin Silver 09A-312485-10-SAT Texas Creative USAA Real Estate Company Event Book Card, Invitation or Announcement Bronze 71B-312401-10-SAT The Cure Med Clinic wall art Illustration Series Texas Creative Resolve Studio Promo Video Editing Silver 76-322577-10-SAT Tomiga

Best of Show AAF-Fort Worth This Is How We Live 74B • Cinematography—Campaign Done by - Balcom Agency Done for - Cavender's

01B-327362-10-LUB

Silver

Texas Tech University System





Special Judges Award AAF-Fort Worth True to Family. True to Flavor. 73B • Art Direction—Campaign Done by - Balcom Agency Done for - Mrs. Renfro's

Special Judges Award AAF-Fort Worth 2019/20 Season Illustrations 71B • Illustration Series Done by - Schaefer Advertising Co. Done for - Texas Ballet Theater





Special Judges Award AAF-Dallas Save Jane 97A • Pro Bono Ambient Media Single Occurrence Done by - The Richards Group Done for - Dallas Children's

Advocacy Center

Mosaic Award AAF-Oklahoma City 405 Center Website 31A • Consumer Website Done by - Ghost Done for - 405 Center

