



2020 District 10 American Advertising Awards Winners

Awards	Entry Code	Entrant	Entry Name	Category
AAF-Amarillo - Bronze (2)				
Awards	Entry Code	Entrant	Entry Name	Category
Bronze	44B-338820-10-AML	Nate Pfeil Video Production	Every Great Thing	Local TelevisionCommercial :30 Seconds
Bronze	71A-335433-10-AML	Circles Collective Co.	Everything	Illustration
AAF-Austin - Gold (10) - Silver (6) - Bronze (14)				
Awards	Entry Code	Entrant	Entry Name	Category
Bronze	75A-317997-10-AUS	Arts + Labor	Austin Film Society - Enjoy Now	Animation, Special Effects or Motion Graphics
Silver	48B-312522-10-AUS	Bandolier Media	Premier Care "As It Should Be"	Internet Commercial Campaign
Bronze	75B-323305-10-AUS	Dell Blue	Dell Optiplex 7071 Video (CGI)	Computer Generated Imagery (CGI)
Bronze	48A-316272-10-AUS	Dell EMC	High Dive	Internet Commercial
Gold	20-316275-10-AUS	GSD&M	Popeyes Wingspan Box	20 - Guerrilla Marketing
Gold	32A-318350-10-AUS	GSD&M	Popeyes "Y'all Good?" Tweet	Social Media, Single Execution
Gold	48A-318610-10-AUS	GSD&M	We Are All Neighbors	Internet Commercial
Silver	02A-315937-10-AUS	GSD&M	Popeyes Wingspan Box	Packaging
Silver	32A-318053-10-AUS	GSD&M	RAM- Fourth of July- "Watching"	Social Media, Single Execution
Silver	45B-319090-10-AUS	GSD&M	Jack Link's - Original Protein	Regional/National Television Commercial Campaign
Bronze	45A-319089-10-AUS	GSD&M	Jack Link's - Original Protein	Regional/National Television Commercial
Bronze	48A-318613-10-AUS	GSD&M	RAM- Fourth of July- "Watching"	Internet Commercial
Bronze	48A-318625-10-AUS	GSD&M	Ram Trucks- Fathers Day- "Live Up"	Internet Commercial
Bronze	56-319079-10-AUS	GSD&M	Origin Story	In-Theater Commercial or Slide
Bronze	60D-319091-10-AUS	GSD&M	Jack Link's - Original Protein	Integrated Advertising Campaign - Regional/National - Consumer
Bronze	61-316370-10-AUS	GSD&M	Indeed Seen Brand Identity	Integrated Brand Identity Campaign
Silver	60D-318796-10-AUS	Guerilla Suit	Hopadillo	Integrated Advertising Campaign - Regional/National - Consumer Campaign
Bronze	35-323055-10-AUS	Hunt, Gather	Chipotle Seeding the Future	Campaign
Gold	51B-312311-10-AUS	Indeed	Dig Deep	Film/Video/Sound Branded Content, More Than :60 Seconds
Silver	51B-312309-10-AUS	Indeed	Nick	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	45B-313395-10-AUS	Indeed	Stories Campaign	Regional/National Television Commercial Campaign
Bronze	90A-321911-10-AUS	lookthinkmake	Past Present Pease Event Collateral	90A - Brand Elements
Gold	08E-322732-10-AUS	McGarrah Jessee	Scotique	Book Design
Gold	11B-317779-10-AUS	McGarrah Jessee	Logvertising	Specialty Advertising - Other Merchandise
Gold	20-321182-10-AUS	McGarrah Jessee	Scotique	20 - Guerrilla Marketing
Gold	44B-319092-10-AUS	McGarrah Jessee	Vancouver TV "Rain"	Local TelevisionCommercial :30 Seconds
Gold	60C-321407-10-AUS	McGarrah Jessee	Vancouver Launch	Integrated Advertising Campaign - Local - Consumer
Gold	71B-321164-10-AUS	McGarrah Jessee	Scotique	Illustration Series
Bronze	14-319099-10-AUS	McGarrah Jessee	McGoobar Joobar Beer	Special Event Materials (printed or digital)
Bronze	107-317044-10-AUS	Sherry Matthes Group	Street Smart Testimonial, Gwen Ward	107 - Pro Bono Online Film, Video & Sound
AAF-Corpus Christi - Gold (1) - Silver (3) - Bronze (1)				
Awards	Entry Code	Entrant	Entry Name	Category
Gold	71B-329493-10-CCH	MDR	Unruly Things	Illustration Series
Silver	61-329307-10-CCH	MDR	YEA Oysters - Restaurant Rebrand	Integrated Brand Identity Campaign
Silver	08E-327847-10-CCH	Everything Looks Good	Confluence Exhibition Catalogue	Book Design
Silver	50B-334513-10-CCH	Taco Gear	The Taco Chair	Webisode Series
Bronze	69-335254-10-CCH	Corpus Christi ISD	Mary Carroll High School Logo	Logo Design
AAF-Dallas - Gold (7) - Silver (13) - Bronze (11)				
Awards	Entry Code	Entrant	Entry Name	Category
Silver	75B-331704-10-DAL	ATK PLN	Arli and the World of Wonderful	Computer Generated Imagery (CGI)
Bronze	12-313219-10-DAL	ATK PLN	ATK PLN Skateboard	12 - Brand Elements
Gold	02A-327871-10-DAL	Caliber Creative	Flex Appeal Brand Packaging	Packaging
Bronze	48A-330893-10-DAL	Equilateral	Forty Five Ten feat. Keite Young	Internet Commercial
Silver	32A-325175-10-DAL	Funimation	Super Saiyan Me	Social Media, Single Execution
Silver	09A-328459-10-DAL	Johnson & Sekin	Zoo-To-Do Invitation	Card, Invitation or Announcement
Silver	09B-328467-10-DAL	Johnson & Sekin	Zoo-To-Do Invitation + RSVP Card	Card, Invitation or Announcement Campaign
Silver	48A-325525-10-DAL	Lucky21	And Nancy	Internet Commercial
Silver	01D-338114-10-DAL	MindHandle	Oyster Fest	Product or Service Sales Promotion Campaign
Bronze	02B-337694-10-DAL	O&H Brand Design	Pretty Frank. Packaging	Packaging Campaign
Silver	23B-330666-10-DAL	Recreation Dallas	American Airlines Cargo Posters	Poster Campaign
Bronze	27-331995-10-DAL	Richards/Lerma	BanCoppel - Obstacles	Out-Of-Home Campaign
Bronze	32A-322885-10-DAL	Richards/Lerma	Biggest Game Of Horse	Social Media, Single Execution
Bronze	65-332181-10-DAL	Richards/Lerma	PRxPR Case Study	Integrated Media Pro Bono Campaign (Cross Platform)
Gold	45A-340927-10-DAL	Saatchi & Saatchi	Wizard :60	Regional/National Television Commercial
Gold	14-330432-10-DAL	Spire Agency	Spire Holiday Card	Special Event Materials (printed or digital)
Gold	21A-314386-10-DAL	The Infinite Agency	ESPN 30 for 30 Deion's Double Play	Out-Of-Home Installation
Silver	20-333155-10-DAL	The Infinite Agency	ESPN 30 for 30- "Joey Chestnut"	20 - Guerrilla Marketing
Silver	75B-340627-10-DAL	The Integer Group	Enemies of the Engine	Computer Generated Imagery (CGI)
Gold	98B-340612-10-DAL	The Integer Group	Act Out	98B - Corporate Social Responsibility Online/Interactive Campaign
Gold	22A-332869-10-DAL	The Richards Group	Dr Pepper's Fansville Pit Stop	Event
Gold	32B-324756-10-DAL	The Richards Group	Snapple X Old Town Road	Social Media, Campaign
Gold	93A-331659-10-DAL	The Richards Group	Save Jane	93A - Single Unit—Any Size
Gold	97A-331808-10-DAL	The Richards Group	Save Jane	97A - Single Occurrence
Silver	77B-327589-10-DAL	The Richards Group	Deserted Island	Music With Lyrics—Single
Bronze	32B-324767-10-DAL	The Richards Group	Dr Pepper Esports	Social Media, Campaign
Bronze	42C-329916-10-DAL	The Richards Group	Motel 6 Radio Campaign	Regional/National Radio Commercial Campaign
Bronze	102-327525-10-DAL	The Richards Group	Carlton Family	102 - Corporate Social Responsibility Film, Video & Sound
Silver	01B-339648-10-DAL	TracyLocke	QLED 8K Launch Kit	Sales Kit or Product Information Sheets
Silver	71B-340185-10-DAL	TracyLocke	Acts of Allyship	Illustration Series
Silver	60D-334729-10-DAL	WALO	Jarritos: Official Drink of Tacos	Integrated Advertising Campaign - Regional/National - Consumer
AAF-Fort Worth - Gold (16) - Silver (11) - Bronze (10)				
Awards	Entry Code	Entrant	Entry Name	Category
Gold	32B-313544-10-FTW	Balcom Agency	Renfro Dads Read Reviews	Social Media, Campaign
Gold	48B-329899-10-FTW	Balcom Agency	This Is How We Live	Internet Commercial Campaign
Gold	51B-315578-10-FTW	Balcom Agency	Better Than Crack	Film/Video/Sound Branded Content, More Than :60 Seconds
Gold	51B-315579-10-FTW	Balcom Agency	Ghost Pepper Reviews	Film/Video/Sound Branded Content, More Than :60 Seconds
Gold	60D-313559-10-FTW	Balcom Agency	True to Family. True to Flavor.	Integrated Advertising Campaign - Regional/National - Consumer
Gold	61-313561-10-FTW	Balcom Agency	True to Family. True to Flavor.	Integrated Brand Identity Campaign
Gold	77B-313621-10-FTW	Balcom Agency	This Is How We Live	Music With Lyrics—Single
Gold	74A-313615-10-FTW	Balcom Agency	This Is How We Live	Cinematography—Single
Gold	74B-313616-10-FTW	Balcom Agency	This Is How We Live	74B - Cinematography—Campaign
Gold	77C-313622-10-FTW	Balcom Agency	This Is How We Live	Music With/Without Lyrics—Campaign
Gold	79A-313623-10-FTW	Balcom Agency	This Is How We Live	79A - Sound Design—Single
Gold	79B-313625-10-FTW	Balcom Agency	This Is How We Live	79B - Sound Design—Campaign
Silver	02B-313511-10-FTW	Balcom Agency	True to Family. True to Flavor.	Packaging Campaign
Silver	48A-315573-10-FTW	Balcom Agency	This Is How We Live -- Anthem	Internet Commercial
Silver	48A-329873-10-FTW	Balcom Agency	This Is How We Live -- Cowboy	Internet Commercial
Silver	48A-329878-10-FTW	Balcom Agency	This Is How We Live -- Blue Collar	Internet Commercial
Silver	54-315583-10-FTW	Balcom Agency	Renfro Dads Read Reviews	54 - Branded Content & Entertainment Campaign
Bronze	02A-313507-10-FTW	Balcom Agency	Ghost Pepper	Packaging
Bronze	73B-313614-10-FTW	Balcom Agency	True to Family. True to Flavor.	73B - Art Direction—Campaign
Bronze	32B-315377-10-FTW	GCG Marketing	BLK EYE Social Media Campaign	Social Media, Campaign
Bronze	32B-315380-10-FTW	GCG Marketing	BLK EYE Vodka Social Media Campaign	Social Media, Campaign
Silver	53-325974-10-FTW	HOEGGER COMMUNICATIONS	The James Lane Journey	Branded Content & Entertainment - Non-Broadcast
Silver	96A-332150-10-FTW	Pinkerton Design	MAIN ST. endanger species-Bobcat	96A - Poster
Gold	07A-315155-10-FTW	Schaefer Advertising Co.	2019/20 Season Brochure	Brochure
Gold	23B-315157-10-FTW	Schaefer Advertising Co.	2019/20 Season Poster Campaign A	Poster Campaign
Gold	23B-315159-10-FTW	Schaefer Advertising Co.	2019/20 Season Poster Campaign B	Poster Campaign
Gold	71B-315156-10-FTW	Schaefer Advertising Co.	2019/20 Season Illustrations	Illustration Series
Silver	23A-315162-10-FTW	Schaefer Advertising Co.	Sleeping Beauty Poster	Poster
Silver	13-325640-10-FTW	Schaefer Advertising Co.	Schaefer Christmas Card	Direct Marketing & Specialty Advertising (printed or digital)
Bronze	09A-315050-10-FTW	Schaefer Advertising Co.	Zoo Ball Untamed - Invitation	Card, Invitation or Announcement
Bronze	09A-315164-10-FTW	Schaefer Advertising Co.	Texas Road Trip Invitation	Card, Invitation or Announcement
Bronze	23B-315166-10-FTW	Schaefer Advertising Co.	Texas Road Trip Poster Series	Poster Campaign
Bronze	71B-315165-10-FTW	Schaefer Advertising Co.	Texas Road Trip Illustrations	Illustration Series
Silver	48A-329469-10-FTW	Secret Powers	Super Monkey Ball: Monkeymentary	Internet Commercial
Silver	51B-329550-10-FTW	Secret Powers	Super Monkey Ball: Monkeymentary	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	44D-314369-10-FTW	Texas Wesleyan University	Small Classes. Big Scholarships. Ad	Local Television Commercial Campaign
Bronze	11A-315302-10-FTW	TOKI'S MAMA	Komaiun Bomber Jacket for J.A.C.A.	Specialty Advertising - Apparel
AAF-Houston - Gold (2) - Silver (10) - Bronze (8)				
Awards	Entry Code	Entrant	Entry Name	Category
Silver	79A-314523-10-HOU	Audiobob	Nebraska Football Black Shirt	79A - Sound Design—Single
Bronze	71B-321767-10-HOU	Axiom	ManhattanLife Illustration Series	Illustration Series
Silver	44C-318045-10-HOU	Deutser	Houston Ballet 50th Anniversary TV	Local Television Commercial :60 Seconds or More
Bronze	62-318070-10-HOU	Deutser	Houston Ballet 50th Anniversary	Integrated Branded Content Campaign
Bronze	27-320417-10-HOU	Hierarchy Advertising	Mambo Chelada Bottled, Not Tamed	Out-Of-Home Campaign
Bronze	71B-320418-10-HOU	Hierarchy Advertising	Mambo Chelada Bottled, Not Tamed	Illustration Series
Silver	51B-318716-10-HOU	Langrand	Working Life Forward	Film/Video/Sound Branded Content, More Than :60 Seconds
Silver	51B-318794-10-HOU	Langrand	BCI - Questions	Film/Video/Sound Branded Content, More Than :60 Seconds
Silver	54-318698-10-HOU	Langrand	Working Life Forward - Campaign	54 - Branded Content & Entertainment Campaign
Silver	62-321614-10-HOU	Langrand	Yves Bail: Campaign	Integrated Branded Content Campaign
Silver	68-318832-10-HOU	Langrand	The Calling - Copywriting	68 - Copywriting
Bronze	61-321408-10-HOU	Langrand	Who is she? - Consumer Campaign	Integrated Brand Identity Campaign
Bronze	76-318925-10-HOU	Langrand	Advice - Video Editing	Video Editing
Gold	45A-318175-10-HOU	Lopez Negrete Communications	Fishermen	Regional/National Television Commercial
Gold	74A-318249-10-HOU	Lopez Negrete Communications	Fishermen	Cinematography—Single
Silver	15A-319155-10-HOU	Lopez Negrete Communications	Different Films for Different Folks	Magazine Advertising - Full Page or Less
Silver	32B-319121-10-HOU	Lopez Negrete Communications	Beyond the ID-ology	Social Media, Campaign
Bronze	17B-318954-10-HOU	Lopez Negrete Communications	Stake Your Claim	Newspaper Advertising - Full Page
Bronze	17E-318989-10-HOU	Lopez Negrete Communications	Space City Goals	Newspaper Advertising Campaign
Silver	79A-316684-10-HOU	Wire Road Studios	Space is Hard	79A - Sound Design—Single
AAF-Lubbock - Silver (1)				
Awards	Entry Code	Entrant	Entry Name	Category
Silver	01B-327362-10-LUB	Texas Tech University System	Donor Proposal Jacket	Sales Kit or Product Information Sheets
AAF-Northeast Arkansas - Silver (2) - Bronze (1)				
Awards	Entry Code	Entrant	Entry Name	Category
Silver	72A-319608-10-NEA	Sun Bear Photography	Knee to the Head	Photography, Black & White
Silver	72A-323936-10-NEA	Sun Bear Photography	Turn and Burn	Photography, Black & White
Bronze	69-323615-10-NEA	Sophie Hedge Creatives	Beardpods Podcast Company Logo	Logo Design
AAF-Oklahoma City - Gold (1) - Silver (22) - Bronze (28)				
Awards	Entry Code	Entrant	Entry Name	Category
Silver	22B-314958-10-OKC	833 Creative at McElroy	INFUSION19 Conference Branding	Multiple Events
Silver	67A-323694-10-OKC	Ackerman McQueen	Fix It Series	Advertising Industry Single Medium Campaign
Bronze	48B-324018-10-OKC	Ackerman McQueen	Nature Nate's Hive to Bottle Series	Internet Commercial Campaign
Bronze	53-323705-10-OKC	Ackerman McQueen	Looking Back Thinking Forward	Branded Content & Entertainment - Non-Broadcast
Bronze	62-324320-10-OKC	Ackerman McQueen	Nature Nate's Great Honey Adventure	Integrated Branded Content Campaign
Silver	51B-321235-10-OKC	Beyond Theory Creative	A Bigger Purpose (Cinematography)	Film/Video/Sound Branded Content, More Than :60 Seconds
Silver	74A-311528-10-OKC	Beyond Theory Creative	A Bigger Purpose (Cinematography)	Cinematography—Single
Bronze	48B-320040-10-OKC	Chisel Creative LLC	Oklahoma City Police Recruitment	Internet Commercial Campaign
Bronze	74B-320050-10-OKC	Chisel Creative LLC	Oklahoma City Police Recruitment	74B - Cinematography—Campaign
Bronze	82-325766-10-OKC	Future Haus	AYA Walk Stumble Upon Item	GPS & Location Technology
Bronze	81B-321522-10-OKC	Ghost	Ghost Website	Business-to-Business Website
Bronze	88A-322663-10-OKC	Ghost	Back to BA Brand Identity Campaign	88A - Brand Elements
Bronze	88A-324712-10-OKC	Ghost	Back to BA Brand Identity Campaign	88A - Brand Elements
Bronze	105-324452-10-OKC	Ghost	Youth Now Copywriting	105 - Pro Bono Television
Silver	72A-325176-10-OKC	High Five Media	Lifeshare TV Spot: Full Length	Photography, Black & White
Silver	72B-325189-10-OKC	High Five Media	High Five Media - Tree	Photography, Color
Silver	72B-325194-10-OKC	High Five Media	High Five Media - Tree	Photography, Color
Silver	72D-325202-10-OKC	High Five Media	Tow Dawg - Off Road	Black & White/Color/ Digitally Enhanced—Campaign
Bronze	72B-325183-10-OKC	High Five Media	Tow Dawg - Campaign	Photography, Color
Silver	09B-324501-10-OKC	Insight Creative Group	High Five Media - Pelicans	Photography, Color
Silver	48A-324278-10-OKC	Insight Creative Group	Zoo Brew	Card, Invitation or Announcement Campaign
Silver	48A-324780-10-OKC	Insight Creative Group	NOW That's What I Call Ted's	Internet Commercial
Silver	60C-324835-10-OKC	Insight Creative Group	Beard Oil	Internet Commercial
Silver	71B-324926-10-OKC	Insight Creative Group	NOW That's What I Call Ted's	Integrated Advertising Campaign - Local - Consumer
Silver	71B-324926-10-OKC	Insight Creative Group	Zoo Brew Illustrations	Illustration Series
Bronze	44B-323898-10-OKC	Insight Creative Group	Friends Gotta Hug	Local TelevisionCommercial :30 Seconds
Bronze	73B-324947-10-OKC	Insight Creative Group	Festival of the Arts	73B - Art Direction—Campaign
Bronze	81-321783-10-OKC	Insight Creative Group	OROS Marketing Analytics Website	Responsive Design
Silver	71B-321661-10-OKC	liquidfish	"Top 5 In OKC" Illustrations	Illustration Series
Silver	72B-318285-10-OKC	Noble Research Institute	Chuck Coffey	Photography, Color
Bronze	05-317085-10-OKC	Noble Research Institute	2018 Annual Report: To the Core	Printed Annual Report
Bronze	61-320991-10-OKC	Nuevo Studio	Frank & Glory - Branding	Integrated Brand Identity Campaign
Silver	11C-324479-10-OKC	Oklahoma Shirt Company	Oklahoma State Park Shirt Series	Specialty Advertising Campaign
Bronze	71B-325132-10-OKC	Oklahoma Shirt Company	Oklahoma State Park Shirt Series	Illustration Series
Bronze	48A-319216-10-OKC	Parallel Films	Dreamed of This	Internet Commercial
Bronze	75A-325725-10-OKC	Paycom	Complying With FLSA	Animation, Special Effects or Motion Graphics
Silver	72B-324346-10-OKC	Retrospec Films	Gone Fishing	Photography, Color
Bronze	72D-324198-10-OKC	Retrospec Films	Oklahoma Road Trip	Black & White/Color/ Digitally Enhanced—Campaign
Bronze	76-322834-10-OKC	Retrospec Films	OKC PD "Anthony"	Video Editing
Bronze	50B-322226-10-OKC	Retrospec Films	The Oklahoma Road Trip	