

AMERICAN ADVERTISING AWARDS

2018 District Awards

District ADDY winners by club - Professional / Student

AAF-Amarillo - Gold - 0 / Silver - 1 / Bronze - 1

Agency / Company	Entry Name	Client	Award
Nate Pfeil Video Production	Door Deckers	Speed Paint Inc.	Silver
Nate Pfeil Video Production	Door Deckers	Speed Paint Inc.	Bronze

AAF-Amarillo Student - Gold - 0 / Silver - 1 / Bronze - 0

Entrant School	Entry Name	Student Name	Award
Amarillo College	The Current Spring 2017	Jenna Gibson	Silver

AAF-Austin - Gold - 24 / Silver - 23 / Bronze - 12

Agency / Company	Entry Name	Client	Award
AmperSand Agency	Celis Brewery Packaging - Raspberry	Celis Brewery	Silver
AmperSand Agency	LTC - Celebration of the Taco Bags	Stripes	Silver
Dell Blue	OOH - Real Campaign Feat. XPS2-in-1	Dell	Silver
EnviroMedia	Knock At The Door	Tennessee Department of Safety & Homeland Security	Bronze
CSD&M	Hitch Bandanas	GSD&M	Gold
CSD&M	Popeyes Marinating Machine	Popeyes Louisiana Kitchen	Gold
CSD&M	Wanna Get Away Small Screens	Southwest Airlines	Gold
CSD&M	U.S. Air Force Airman Challenge	United States Air Force	Gold
CSD&M	U.S. Air Force Airman Challenge	United States Air Force	Gold
CSD&M	US Air Force Nightfall PlayStation	United States Air Force	Gold
CSD&M	Popeyes Marinating Machine	Popeyes Louisiana Kitchen	Gold
CSD&M	Zero Stars	Southwest Airlines	Gold
CSD&M	Coach Speech	Southwest Airlines	Gold
CSD&M	"Secret Society" - Internet Commercial	Avocados from Mexico	Gold
CSD&M	"Secret Society"	Avocados from Mexico	Gold
CSD&M	Ingredients Reign - Art Direction	Chipotle Mexican Grill	Gold
CSD&M	Ingredients Reign - Animation	Chipotle Mexican Grill	Gold
CSD&M	Heart of Travel	Southwest Airlines	Gold
CSD&M	Popeyes Crave Off	Popeyes Louisiana Kitchen	Gold
CSD&M	Heart of Travel	Southwest Airlines	Gold
CSD&M	GSD&M Party Poster	GSD&M	Silver
CSD&M	Air Force Air Commando Experience	United States Air Force	Silver
CSD&M	Air Force Air Commando Experience	United States Air Force	Silver
CSD&M	Air Force Air Commando Experience	United States Air Force	Silver
CSD&M	Heart of Travel	Southwest Airlines	Silver
CSD&M	Walgreens - Let's Grow Old Together	Walgreens	Silver
CSD&M	Popeyes Sauce Printer	Popeyes Louisiana Kitchen	Silver
CSD&M	Popeyes Crave Off	Popeyes Louisiana Kitchen	Silver
CSD&M	Fall TV Campaign	Southwest Airlines	Silver
CSD&M	Noblest Lady - Online Video	Southwest Airlines	Silver
CSD&M	Fall Integrated Campaign	Southwest Airlines	Silver
CSD&M	Heart of Travel	Southwest Airlines	Silver
CSD&M	U.S. Air Force Ask An Airman	United States Air Force	Bronze
CSD&M	Adoption	Southwest Airlines	Bronze
CSD&M	Grandma	Southwest Airlines	Bronze
CSD&M	"Truth"	Dodge	Bronze
CSD&M	Brotherhood of Muscle	Dodge	Bronze
CSD&M	Food Lion - Out of Reach	Food Lion	Bronze
Independent Creatives - Special Judges & Mosiac Award	Shady Dollars Chrome Extension	American Association of University Women (AAUW)	Gold
McGarrah Jessee	Liner Golden Ale Packaging	Spoetzl Brewery	Gold
McGarrah Jessee	YETI Flagship	YETI Coolers	Gold
McGarrah Jessee	YETI Flagship Fixture Campaign	YETI Coolers	Gold
McGarrah Jessee	Whataburger Tray Liners	Whataburger	Silver
McGarrah Jessee	YETI Flagship Wall Mural	YETI Coolers	Silver
McGarrah Jessee	Costa "Don't Fear the Fin" Campaign	Costa Sunglasses	Bronze
McGarrah Jessee	Knot Poster	Bailey, Banks & Biddle	Silver
McGarrah Jessee	Bailey, Banks & Biddle On-site	Bailey, Banks & Biddle	Silver
McGarrah Jessee	Ask Stubb Alexa Skill	Stubb's BBQ	Bronze
McGarrah Jessee	Scream Booth Social Promotion	American Heart Association	Bronze
McGarrah Jessee	Scream Booth Voice Activation	American Heart Association	Bronze
McGarrah Jessee	Hell Yes Poster	Bailey, Banks & Biddle	Bronze
McGarrah Jessee	RaceTrac Summer in the South	RaceTrac, Inc.	Bronze
McGarrah Jessee	Come As You Are Social Campaign	Crocs	Silver
McGarrah Jessee	Hello Lab Mentorship Mini-Docs	AT&T	Gold
McGarrah Jessee	2017 Holiday Card	Sherry Matthews Advocacy Marketing	Silver
McGarrah Jessee	Future In The Skies	UPS	Gold
McGarrah Jessee	UPS Wishes Delivered Campaign	UPS	Gold
McGarrah Jessee	Trump and Dump	T3	Gold

AAF-Austin Student - Gold - 5 / Silver - 3 / Bronze - 4

Entrant School	Entry Name	Student Name	Award
Job Propulsion Lab	Blue Apron "Empty Stores"	Lauren Pruitt	Bronze
Texas Creative - University of Texas at Austin	AeroPress - Ready Before You Are	Brennen Cooke	Bronze
University of Texas at Austin	Babybel	Hannah Ward	Gold
University of Texas at Austin	Texas Creative Final Critique	Sophie Kollaja	Gold
University of Texas at Austin	Texas Creative Branding	Sophie Kollaja	Gold
University of Texas at Austin	Texas Creative Logo	Sophie Kollaja	Gold
University of Texas at Austin	AmazonSafe	Alex Roper	Silver
University of Texas at Austin	ADA Flossing PSA	Carlyn Hinojosa	Silver
University of Texas at Austin	Dyson: Breaking New Grounds	Dylan Rivera	Silver
University of Texas at Austin	Imperfect Produce: Eat Ugly	Chelsea Tijerina	Silver
University of Texas at Austin	Time Well Traveled	Grace Liu	Bronze
University of Texas at Austin; Texas Creative Sequence	Love, Leftovers, Reynold's Wrap	Reema Kakaday	Gold

AAF-Dallas - Gold - 10 / Silver - 19 / Bronze - 17

Agency / Company	Entry Name	Client	Award
masonbaronet	Bishop Dunne Folding Falcon	Bishop Dunne Catholic School	Bronze
Belmont Icehouse	Local Hub Posters	Local Hub Bicycle Co.	Bronze
Caliber Creative	Caliber Co. Whiskey Packaging	Yellow Rose Distilling	Gold
Caliber Creative	Collective Brett Series: Edition 2	The Collective Brewing Project	Gold
clerk patrick studios	Patsy	Dick Patrick Studios	Gold
Clobe Runner	Muenster - Ancient Grains Dog Food	Muenster	Bronze
Integer	AT&T Game of Thrones Takeover	AT&T	Bronze
Johnson & Sekin	MFIK No Gut, No Glory	Meat Fight	Silver
Johnson & Sekin	Terlingua Chili Champ Rattler	Mexene Chili Powder	Bronze
Johnson & Sekin	MFIK No Gut, No Glory	Meat Fight	Bronze
Johnson & Sekin	MFIK, a Meat Fight event	Meat Fight	Bronze
Johnson & Sekin	Terlingua Chili Champ Rattler	Mexene Chili Powder	Bronze
Johnson & Sekin	MFIK No Risk, It No Brisket	Meat Fight	Bronze
Johnson & Sekin	Two Bros. BBQ Sauces	Two Bros. BBQ Market	Bronze
Johnson & Sekin	MFIK Meathletes	Meat Fight	Silver
Johnson & Sekin	Terlingua Chili Champ Rattler	Mexene Chili Powder	Silver
Johnson & Sekin	Burger, Ribs, Ritas Explosions	Chili's Grill & Bar	Silver
Johnson & Sekin	MFIK Meathletes	Meat Fight	Silver
Johnson & Sekin	MFIK No Gut, No Glory	Meat Fight	Silver
Johnson & Sekin	The Outta Towner	Meat Fight	Silver
Johnson & Sekin	Meatcinator	Meat Fight	Silver
Johnson & Sekin	MFIK Meathletes	Meat Fight	Silver
Johnson & Sekin	My Name is Greg	Ted's Brain Science Products	Bronze
Kickstand	2017 MonkeyTag Holiday Kit	MonkeyTag	Bronze
Q&H Brand Design	Ranger Creek San Antonio Lager	Ranger Creek Brewing & Distilling	Gold
Q&H Brand Design	Fat Straws "Smile" Signage	Fat Straws Bubble Tea Co.	Silver
Q&H Brand Design	Fossil Rim Brochure	Fossil Rim Wildlife Center	Bronze
Organic/BBDO/Hearts & Science	AT&T FlexWare	AT&T Business	Silver
Richards/Lerma	Eclipse Pop	Encanto Pops	Silver
Richards/Lerma	Eclipse Pop	Encanto Pops	Bronze
Richards/Lerma	MetroPCS UFC #ClosierThanEver Belt	MetroPCS Wireless	Bronze
Richards/Lerma	MetroPCS Music Unlimited	MetroPCS Wireless	Bronze
Tadd Myers Photographer	New Zealand Sheep Dogs	SH8 (State Highway 8) - New Zealand	Gold
Tadd Myers Photographer	New Zealand Sheep Farms	SH8 (State Highway 8) - New Zealand	Gold
Tadd Myers Photographer	YoZo Studio Series	YoZo Letter Press Studio	Silver
Tadd Myers Photographer	Trinity Materials Industrial Series	Trinity Materials Corporation	Silver
The Shop	Tiff's Treats Slicker Pack	Tiff's Treats	Silver
TracyLocke	Audi - Heritage	Audi - Heritage	Gold
TracyLocke	Pepsi Joe Flacco	Pepsi	Gold
TracyLocke	Dos Equis Spice Up Your Cinco	Dos Equis	Gold
TracyLocke	JBL Train Wraps	JBL	Gold
TracyLocke	Audi - Heritage	Audi	Silver
TracyLocke	Audi - Heritage	Audi	Silver
WALO	Jarritos Movie Poster Series 1-4	Jarritos	Gold

AAF-Dallas Student - Gold - 1 / Silver - 3 / Bronze - 4

Entrant School	Entry Name	Student Name	Award
Southern Methodist University	MoLEKULE - Pollutant Punisher	Matthew Smyth	Gold
Southern Methodist University	MoLEKULE - Pollutant Punisher	Matthew Smyth	Silver
Southern Methodist University	Power Your Shower Thoughts	Jolie Guz	Bronze
Southern Methodist University	Philips Hue Lighting	Eric Sedeno	Bronze
Southern Methodist University	Help USA Digital Billboards	Laura Walsh	Bronze
Texas A&M University Commerce	De Cecco Pasta	Karina Pérez-Fajardo	Bronze
Texas A&M University Commerce - Special Judges Award	XXV Intl. Congress of Entomology	Karina Pérez-Fajardo	Silver
University of Texas at Arlington - Special Judges Award	The Texas Bullet Train	Casey Moore	Silver

AAF-Fort Worth - Gold - 1 / Silver - 14 / Bronze - 8

Agency / Company	Entry Name	Client	Award
Alcorn Agency	Grace & Brit Packaging Design	Grace & Brit	Silver
Schaefer Advertising Co.	Zoo Ball Invitation	Fort Worth Zoo	Silver
Kisabeth Furniture	Kisabeth La Habana Product Takeaway	Kisabeth Furniture	Bronze
PAVLOV Advertising	Power of Her Ticket Renewal	TCU Athletics	Silver
PAVLOV Advertising	PAVLOV Logo	PAVLOV	Silver
PAVLOV Advertising	PAVLOV Business Cards	PAVLOV	Silver
PAVLOV Advertising	PAVLOV Letterhead	PAVLOV	Silver
PAVLOV Advertising	Intern Recruitment Pack	PAVLOV	Silver
Schaefer Advertising Co.	2017 Schaefer Christmas Card	Schaefer Advertising Company	Silver
J&P Cycles	What's Next?	J&P Cycles	Bronze
Kisabeth Furniture	La Habana Product Launch	Kisabeth Furniture	Silver
Schaefer Advertising Co.	See The World Outdoor	Fort Worth Zoo	Silver
PAVLOV Advertising	Media Kit	Trinity River Distillery	Gold
PAVLOV Advertising	KnWhat2Do Emergency Preparedness	North Central Texas Council of Governments	Bronze
Texas Wesleyan University	TWVES "Smaller, Smarter." Campaign	Texas Wesleyan University	Bronze
Red Productions	Future Generations	University of Phoenix	Silver
Alcorn Agency	W Durable Goods Video	W Durable Goods	Bronze
Kisabeth Furniture	La Habana Product Launch	Kisabeth Furniture	Silver
Schaefer Advertising Co.	Zoo Preschool Illustrations	Fort Worth Zoo	Silver
Schaefer Advertising Co.	Zoo Camp Illustrations	Fort Worth Zoo	Silver
Balcom Agency	Sinclair Combo :60	Sinclair Oil Company	Silver
Balcom Agency	Tyrone Crawford #WorkK	Dairy MAX	Silver
Balcom Agency	Sinclair Combo :60	Sinclair Oil Company	Silver

AAF-Fort Worth Student - Gold - 0 / Silver - 2 / Bronze - 5

Entrant School	Entry Name	Student Name	Award
University of Texas at Arlington	Hoot Loot School Supplies	Michaela Keck	Silver
University of Texas at Arlington	Chef Chow	Emily Brown	Bronze
University of Texas at Arlington	The Straight Line is a Godless Line	Kelley Willoughby	Bronze
University of Texas at Arlington	Sierra Club PSAs - UTA	Aaron L. Payton	Bronze
University of Texas at Arlington	Folk Soap Logo	Emily Brown	Bronze
Texas Christian University	The Mountain Experience	Emma Holland	Silver
Texas Christian University	Backpacking Big Bend Infographic	Jaelyn Mazzio	Bronze

AAF-Houston - Gold - 5 / Silver - 13 / Bronze - 9

Agency / Company	Entry Name	Client	Award
Limb Design	Taste of Texas - Perfectly Aged	Taste of Texas Restaurant	Gold
Adcetera	Birdsong 2018 Calendar	Adcetera	Silver
Adcetera	Birdsong 2018 Calendar	Adcetera	Silver
Houston First Corporation	Visit Houston World Series Campaign	Houston First Corporation	Bronze
Lopez Negrete Communications	RAM "Tribute"	Fiat Chrysler Automobiles	Silver
LOVE ADVERTISING	ENGIE Lead Generation Campaign	ENGIE Resources	Silver
LOVE ADVERTISING	ENGIE Lead Generation Campaign	ENGIE Resources	Bronze
LOVE ADVERTISING	Joe's Crab Shack Crab Page Takeover	Joe's Crab Shack	Silver
LOVE ADVERTISING	Danny Everitt "Dream Big"	Danny Everitt	Silver
Michael Hart Photography	Blue Bell - How fans are born	Blue Bell Creameries	Gold
Richards/Carberg	Blue Bell - Baseball Poster	Blue Bell Creameries	Gold
Richards/Carberg	Blue Bell - Poster - Baseball	Blue Bell Creameries	Gold
Richards/Carberg	Blue Bell - Tailgate	Blue Bell Creameries	Silver
Richards/Carberg	Blue Bell - Poster Campaign	Blue Bell Creameries	Silver
Richards/Carberg	UTHealth Houston - TV Campaign	UTHealth Houston	Silver
Richards/Carberg	Blue Bell - Photography Campaign	Blue Bell Creameries	Silver
Richards/Carberg	Photography - South Texas College	South Texas College	Bronze
Richards/Carberg	Art Direction - McGrady Video	UTHealth Houston	Bronze
Richards/Carberg	Art Direction - Video Campaign	UTHealth Houston	Bronze
The Lee Group	We Lost Another Hero	The 100 Club	Bronze
Tipplit & Moo Advertising	MexicanRegional Music Greatest Hits	Gabbanelli Accordions	Gold
Tipplit & Moo Advertising	Greatest Hits—Cruz de Madera	Gabbanelli Accordions	Silver
Tipplit & Moo Advertising	It's time to make it BIG	Gabbanelli Accordions	Silver
Tipplit & Moo Advertising - Special Judges Award	It's time to make it BIG	Draeger, Inc.	Silver
Tipplit & Moo Advertising	It's time to make it BIG	Gabbanelli Accordions	Bronze
Tipplit & Moo Advertising	MexicanRegional Music Greatest Hits	Gabbanelli Accordions	Bronze
Tipplit & Moo Advertising/Professional Sports Partners	Don't be a hero—Hulk	Draeger, Inc.	Silver

AAF-Little Rock - Gold - 0 / Silver - 3 / Bronze - 9

Agency / Company	Entry Name	Client	Award
Cranford Co.	HSDFP Poster Campaign	Hot Springs Documentary Film Institute	Silver
Cranford Co.	CARE High Heels	CARE for Animals Inc.	Silver
Cranford Co.	CARE Purse	CARE for Animals Inc.	Silver
Cranford Co.	HSDFP Arlington	Hot Springs Documentary Film Institute	Bronze
Cranford Co.	HSDFP Bath House	Hot Springs Documentary Film Institute	Bronze
Cranford Co.	HSDFP Mountain Tower	Hot Springs Documentary Film Institute	Bronze
Cranford Co.	Holiday Chick Outdoor	Heifer International	Bronze
Cranford Co.	Heifer Holidays Outdoor	Heifer International	Bronze
Cranford Co.	HSDFP Illustration Campaign	Hot Springs Documentary Film Institute	Bronze
Cranford Co.	Komen Whitney Perisér Photo	Susan G. Komen Arkansas	Bronze
Cranford Co.	Komen Jeff Moore Photo	Susan G. Komen Arkansas	Bronze

AAF-Little Rock Student - Gold - 0 / Silver - 1 / Bronze - 3 (Fort Smith did not have a competition so entrants entered the Little Rock competition)

Entrant School	Entry Name	Student Name	Award
University of Arkansas - Fort Smith	The Accident No One Talked About	Joy Rasphoumy	Silver
University of Arkansas - Fort Smith	Neutrogena Ad	Corri Tran	Bronze
University of Arkansas - Fort Smith	Farm Bureau Interactive Ad	Britany Forbes	Bronze
University of Arkansas - Fort Smith	Floresco	Julia Sexton	Bronze

AAF-Lubbock - Gold - 2 / Silver - 2 / Bronze - 1

Agency / Company	Entry Name	Client	Award
Texas Tech University Press	Tech Day gift box	Texas Tech University Alumni Association	Gold
The Price Group	American Windmill Museum Logo	American Windmill Museum	Silver
RD Thomas	Dietician Food Blog Photography	The United Family	Bronze
Stuart Blalock Visual Company	Equine Therapy	Texas Boys Ranch	Gold

AAF-Lubbock Student - Gold - 0 / Silver - 1 / Bronze - 2

Entrant School	Entry Name	Student Name	Award
Texas Tech University	Tunnels	Juan Gil	Silver
Texas Tech University	Smith's Original Hard Cider	Katharine Drewry	Bronze
Texas Tech University	Treehouse	Brittany Roberts	Bronze

AAF-Northeast Louisiana - Gold - 1 / Silver - 0 / Bronze - 1

Agency / Company	Entry Name	Client	Award
BayouLife Magazine	BayouLife February Gatsby Shoot	BayouLife Magazine	Gold
Newcomer, Morris, and Young, INC	Chennault Museum Way of a Fighter	Chennault Museum	Bronze

AAF-Oklahoma City - Gold - 3 / Silver - 7 / Bronze - 4

Agency / Company	Entry Name	Client	Award
Noble Research Institute	2016 Annual Report: Connect	Noble Research Institute	Silver
Paycom	Discover Brochure	Paycom	Silver
University of Central Oklahoma	The Annual, 2017	UCO Design	Gold
University of Central Oklahoma	Meanwhile...Back at the Ranch...	UCO Design	Gold
University of Central Oklahoma	Squared Up	UCO Design	Silver
University of Central Oklahoma	The Climb	UCO Design	Bronze
Retrospec Films	They So Breezy	Hahn Appliance	Bronze
Toast Design Studio	OSU Museum of Art Identity	OSU Museum of Art	Silver
Insight Creative Group	Roar Illustrations	The Care Center	Bronze
Noble Research Institute	Asian Lady Beetles	Noble Research Institute	Silver
Simon Hurst Photography	Cart of the High Plains	Invenergy, LLC	Bronze
shevaun williams & associates	Latina Fabulosas	Spurge Magazine	Gold
University of Oklahoma	OU Innovate Mobile App	Office of Strategic Initiatives	Silver
University of Oklahoma	OU Innovate Digital Student ID	Office of Strategic Initiatives	Silver

AAF-Oklahoma City Student - Gold - 4 / Silver - 5 / Bronze - 15

Entrant School	Entry Name	Student Name	Award
Lindsey + Asp	Project Yellow Light	Ben Capshaw	Gold
Oklahoma State University	Kafer: Coffee + Roaster	Jordan Richards	Silver
University of Central Oklahoma	The Grand Beach Party Invitation	Amanda Dely	Gold
University of Central Oklahoma	Louder Than	William Muschinske	Gold
University of Central Oklahoma	Sweet Walkers Dessert Delivery	Andrea Cain	Gold
University of Central Oklahoma	Cutie Pop, Italian Cream Soda	Kenzie McFeely	Gold
University of Central Oklahoma	Mingle Butter	Maisie Cross	Silver
University of Central Oklahoma	Flying Vixen, Gin Elixirs	Andrea Cain	Silver
University of Central Oklahoma	Free Spirit	Lauren Funch	Silver
University of Central Oklahoma	My_CHO : Manly Chocolate Bars	Ryan Richards	Bronze
University of Central Oklahoma	Night Orchestra	Maisie Cross	Bronze
University of Central Oklahoma	The Unblockable Lightness Cover	Jeongun Choi	Bronze
University of Central Oklahoma	The Unblock Heater	Alison Coronan	Bronze
University of Central Oklahoma	UltraViolet RePEnDent	Amata Dely	Bronze
University of Central Oklahoma	Becoming IndePENdent	Kiley Hoffman	Bronze
University of Central Oklahoma	Type Crimes	Marissa Thelen	Bronze
University of Central Oklahoma	Fortunate	Brenda Chavez	Bronze
University of Central Oklahoma	The Hooch Hut: Slushed	Brenda Chavez	Bronze
University of Central Oklahoma	The Art of Loving, Reissue Campaign	Amata Dely	Bronze
University of Central Oklahoma	Seoul Searching	Jeongun Choi	Bronze
University of Central Oklahoma	Handsome Hound	Maisie Cross	Bronze
University of Central Oklahoma	King of the Swamp	Oanh Le	Bronze
University of Central Oklahoma	Miss Mary Mack	Nik Long	Bronze
University of Central Oklahoma	Miss Mary Mack	Lauren Funch	Bronze

AAF-Permian Basin - Gold - 0 / Silver - 0 / Bronze - 1

Agency / Company	Entry Name	Client	Award
Investment Corporation of America	MEGATONES	MusicCity Mall	Bronze

AAF-Rio Grande Valley Student - Gold - 1 / Silver - 5 / Bronze - 0

Entrant School	Entry Name	Student Name	Award
The University of Texas Rio Grande Valley	AIGA A12 Poster	Isabella Zuniga	Gold
The University of Texas Rio Grande Valley	A Girl with a Book Can	Isabella Hernandez	Silver
The University of Texas Rio Grande Valley	AIGA A12 Competitional Mailer	Amber Zuniga	Silver
The University of Texas Rio Grande Valley	Vegetarianism Infographic	Amber Zuniga	Silver
The University of Texas Rio Grande Valley	Sleep Infographic	Ariadny Balderas	Silver
The University of Texas Rio Grande Valley	Ice Cream Man	Alexandria Canchola	Silver

AAF-San Antonio - Gold - 0 / Silver - 4 / Bronze - 2

Agency / Company	Entry Name	Client	Award