

2017 American Advertising Awards - ADDY Winners by Club

Award	Agency/Company	Client/Company	Title
Silver	Estacar Companies	Arborlogical Inc.	Arborlogical Inc. Pens
Silver	Lemieux Company	Circles Company	Trek Volume 2
Student			
Bronze	West Texas A&M University - Mass Communication	Story, Johnny	WT Homecoming
Silver	Visual Communications / Amarillo College	Weatherbee, Derek	Badger
Bronze	Visual Communications / Amarillo College	Weatherbee, Derek	Tasosca DriveIn
Bronze	Visual Communications / Amarillo College	Weatherbee, Derek	Cig Posters

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Silver	Alamo Drafthouse	Alamo Drafthouse, BirthMovies,Death	BirthMoviesDeath Tim Burton Issue
Silver	Archer Malmo	Archer Malmo	Archer Malmo Tortilla Bendita
Gold	archer malmo	Archer Malmo	Tortilla Bendita
Gold	archer malmo	Yaktrax	Yaktrax On Slip
Gold	Backstage Design Studio	Reckless Kelly	'Sunset Motel' Reckless Kelly CD
Gold	Backstage Design Studio	Reckless Kelly	'Sunset Motel' Reckless Kelly Vinyl
Silver	Dell Blue	Alienware	Alienware "We're Game"
Silver	Dell Blue	Alienware	Alienware Brand Evolution
Silver	Dell Blue	Dell	Dell Monitor Wallpaper Photography
Gold	EnviroMedia	Washington Regional Alcohol Program	#Celebrate00 Campaign
Bronze	GreatestCommon Factory	The Salt Lick	Whiskey Barrel Aged BBQ Sauce
Silver	GSD&M	United States Air Force	Air Force Special Operations
Bronze	GSD&M	United States Air Force	Air Force Special Operations
Gold	GSD&M	United States Air Force	Air Force Special Operations
Gold	GSD&M	United States Air Force	AirForce.com
Gold	GSD&M	United States Air Force	AirForce.com
Gold	GSD&M	United States Air Force	AirForce.com
Gold	GSD&M	United States Air Force	AirForce.com
Silver	GSD&M	Southwest Airlines	All Dots Win
Silver	GSD&M	Southwest Airlines	Any War
Gold	GSD&M	Avocados From Mexico	Bounty of Earth
Silver	GSD&M	Avocados From Mexico	Bounty of Earth
Bronze	GSD&M	Avocados From Mexico	Bounty of Earth :30
Bronze	GSD&M	Avocados From Mexico	Bounty of Earth :30
Silver	GSD&M	Chipotle	Chipotle Ingredients Reign
Bronze	GSD&M	Chipotle	Chipotle Ingredients Reign Launch
Silver	GSD&M	Chipotle	Chipotle Ingredients Reign Launch
Gold - Special Judges Award	GSD&M	Lennox Industries Inc.	Degrees of Perfect
Silver	GSD&M	Lennox Industries Inc.	Degrees of Perfect
Bronze	GSD&M	Southwest Airlines	Fall Campaign
Bronze	GSD&M	Southwest Airlines	Ghostland Observatory Poster
Bronze	GSD&M	Southwest Airlines	Goodyear Akron/Born
Bronze	GSD&M	Southwest Airlines	Goodyear Akron/Born
Silver	GSD&M	Southwest Airlines	Goodyear Akron/Born
Silver	GSD&M	United States Air Force	Heritage Pilsenbanger
Gold	GSD&M	Hilton Hotels and Resorts	Hilton Viewfinders
Gold	GSD&M	Jeep	Jeep Old Faithful
Gold	GSD&M	Walgreens	Kate and Heather
Gold	GSD&M	Southwest Airlines	Password
Silver	GSD&M	Walgreens	See What They See
Gold	GSD&M	Southwest Airlines	Wanna Get Away - Secret Identity
Gold	GSD&M	Southwest Airlines	Wanna Get Away - Surrender
Gold	GSD&M	Southwest Airlines	Wanna Get Away Island Campaign
Silver	GSD&M	Southwest Airlines	Wanna Get Away Surrender Internet
Gold	GSD&M	Southwest Airlines	Wanna Get Away TV Campaign
Gold	GSD&M	Walgreens	Whaters Makes You Feel Beautiful
Gold - Special Judges Award	GSD&M	YETI Coolers	'YETI Presents: 3rd and Goaf'
Bronze	GSD&M	YETI Coolers	'YETI Presents: Chasing Light'
Bronze	GSD&M	YETI Coolers	'YETI Presents: Flip Pallot'
Bronze	GSD&M	YETI Coolers	'YETI Presents: Shockeye'
Gold	GSD&M	YETI Coolers	'YETI Presents: Toosie'
Gold	GSD&M	Costa Sunglasses	Costa 'Fishing Superstitions'
Bronze	GSD&M	YETI Coolers	YETI '1000 Casts' Print Spread
Bronze	GSD&M	YETI Coolers	YETI Colster Keepsake Can
Gold	GSD&M	FX Network	AMERICAN HORROR STORY: S6
Silver	Proof Advertising	Stubbs Bar-B-Q	Stubbs Bar-B-Q
Gold	Proof Advertising	San Antonio Visitors Bureau	Banner Ad
Bronze	Proof Advertising	San Antonio Visitors Bureau	Before Texas
Bronze	Proof Advertising	Stubbs Bar-B-Q	Proof: Illustration Series
Bronze	Proof Advertising	Stubbs Bar-B-Q	Stubbs Cadillac Ad
Silver	Proof Advertising	Stubbs Bar-B-Q	Stubbs Event POP
Bronze	Proof Advertising	Stubbs Bar-B-Q	Stubbs Event POP Damn
Silver	Proof Advertising	Stubbs Bar-B-Q	Stubbs Event POP Festival
Silver	Proof Advertising	Stubbs Bar-B-Q	Stubbs Historic Ads
Gold	Proof Advertising	Stubbs Bar-B-Q	Stubbs Vending Machine
Bronze	Screamer Co.	Driftwood Recovery	Driftwood Recovery Logo
Silver	White Hat Agency	Hill Country Ride For Aids	HCRA 'Love Spoke' Jerseys

Award	Agency/Company	Client/Company	Title
Bronze	Job Propulsion Lab	Spellman, Emily	Pagoda POP-Mal Display Oyster
Silver	University of Texas at Austin	Kaplinsky, Daniel	Behind the Seams
Gold	Job Propulsion Lab	Matula, Shane	Lego Playbox Station
Silver	University of Texas at Austin	Tamburello, Nathan	Rosetta Stone: Blend In Better
Bronze	University of Texas at Austin, Texas Creative Sequence	Kakady, Reema	Protect All Youth, True Colors Fund
Gold	University of Texas at Austin	Kolaja, Sophia	Smithsonian - More Than Now
Gold	University of Texas at Austin	Waicberg, Julia	Match.com
Gold	The University of Texas at Austin	Wornack, Reid	Dyson Air Multipliers
Bronze	Austin Creative Department	Sanchez, Andres	Cozy Cannonie Help You Sleep
Silver	Austin Creative Department	Sanchez, Andres	LeasRacal Tolerance
Bronze	Job Propulsion Lab	Ingham, Marlee	Shave Your No-Shave Social Campaign
Bronze	Job Propulsion Lab	Jackie, Laura	Valpar Virtual Painter App
Bronze	Job Propulsion Lab	Jackie, Laura	Decline Identity Guide
Bronze	The University of Texas at Austin	Dobbs, Hannah	PAM Campaign

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Bronze	Polle Design	Baylor University's Hankamer School of Business	Goldlocks and the Economy

Award	Agency/Company	Client/Company	Title
Bronze	Central Texas College	Waddle, Bobbi	Belton

Award	Agency/Company	Client/Company	Title
Silver	MDR	Navy/Army Community Credit Union	Get Serious
Silver	MDR	Corpus Christi Hooks Baseball	Steasheet!
Bronze	University of Houston/Victoria	University of Houston/Victoria	UH/WABR Reading Series posters

Award	Agency/Company	Client/Company	Title
Bronze	Texas A&M Corpus Christi	Gamez, Sarah	Appila Cider Packaging
Bronze	Texas A&M Corpus Christi	Gamez, Sarah	Contempo Academy Ad Campaign
Bronze	Texas A&M Corpus Christi	Gamez, Sarah	Just in Cakes Rebrand Campaign

Award	Agency/Company	Client/Company	Title
Bronze	70kft	Dallas Holocaust Museum	Dallas Holocaust Museum Posters
Bronze	Caliber Creative	The Collective Brewing Project	2017 Brett Series
Silver	Caliber Creative	The Collective Brewing Project	Foeder Fantasies Series
Bronze	Caliber Creative	John Wright Martin Building & Interiors	Joan Wright Martin Stationery
Silver	Firhouse	Interstate Batteries	'Be There' TV Campaign
Bronze	Firhouse	Interstate Batteries	Grandma
Gold	Firhouse	Interstate Batteries	Skip Start
Silver	Funimation	Funimation	Seraph of the End Collector's Set
Bronze	Half Price Books	Half Price Books	Chicago 10th Anniversary T-Shirt
Gold	Johnson & Sekin	American Heart Association - Dallas	AHA Cotes du Coeur 'Madman'
Bronze	Johnson & Sekin	American Heart Association - Dallas	AHA Cotes du Coeur 2016 Event
Silver	Moroch	McDonalds	Cubemates Time
Bronze	Moroch	McDonalds	Cubemates
Silver	Moroch	McDonalds	Fantasy Advertising
Silver	Moroch	McDonalds	Labels
Bronze	OG&I Brand Design	Wells Fargo	Road to College
Gold	Publicis Hawkeye	Wylfles Hybrids	National Sales & Marketing Meeting
Bronze	Publicis Hawkeye	Bridgestone America Tire Operations	GPS
Bronze	Publicis Hawkeye	Bridgestone America Tire Operations	SPY
Silver	Publicis Hawkeye	Bridgestone America Tire Operations	Parallel Universe
Gold	Richards/Lerma	MetroPCS	Track List
Gold	Rising Fall	Rising Fall	Rising Fall Color - Steve Franko
Bronze	Tadd Myers Photographer	Tadd Myers, Photographer	Tadd Myers Photographer 2016 Poster
Bronze	The Richards Group	The Richards Group	'Half N Half Machine Campaign'
Gold	The Richards Group	The Richards Group	'Victory is Sweet Album Website'
Silver	The Richards Group	Arneuser Snapple Group	Arneuser-Busch 'ZiegenBock Website'
Bronze	The Richards Group	Arneuser Snapple Group	Man Bun
Bronze	The Richards Group	Diaper Snapple Group	Snapple 'Anything But Politics'
Gold	TM Advertising	The Salvation Army	The Salvation Army 'Restore' Video
Silver	TracyLocke	Universal Orlando Resort	'Discovery'
Gold	TracyLocke	Pizza Hut	Audition (Cleveland) Bobby Moynihan
Silver	TracyLocke	Pizza Hut	Audition (Mother) w/ Bobby Moynihan
Gold - Special Judges Award	WALO	Jarritos	The Baconnisseur w/ Bobby Moynihan
Silver	WALO	Jarritos	Jarritos Super Good Website
Gold	WALO	Jarritos	Super Good Illustrations
Silver	WALO	Jarritos	The Journey
Silver	WALO	Jarritos	The Journey
Silver	WALO	Jarritos	The Journey
Silver	WALO	Jarritos	The Journey
Bronze	WALO	Jarritos	The Journey
Silver	WALO	Jarritos	The Journey
Silver	WALO	Jarritos	The Journey
Silver	WALO	Jarritos	What Makes Us Great

Award	Agency/Company	Client/Company	Title
Gold	Southern Methodist University	Butz, Samantha	Pull Gravity
Bronze	Texas A&M Commerce	Holland, Cara	Takes Fuego: Explosion of Flavor
Bronze	Texas A&M Commerce	Weinstein, Cooper	Hotter N Hell 100
Bronze	Texas A&M University - Commerce	Griffith, Christa	Fire Ant Festival Poster Series

Award	Agency/Company	Client/Company	Title
Bronze	5 Star Productions	First National Bank	First National Bank Brand Video
Bronze	Sway Consulting	Northwest Arkansas Regional Airport	XNA 3-D Terminal Installation

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Bronze	University of Arkansas Fort Smith	Sexton, Julia	Stone House
Bronze	University of Arkansas Fort Smith	Labrada, Karina	UKF
Silver	University of Arkansas-Fort Smith	Gambao Lazarte, Sofia	The New York Times Logo Animation
Silver	University of Arkansas Fort Smith	Taggar, Laney	Fashion Week comes to DC.
Silver	UAFS	Ngo, Phuc	Adidas Logo Animation

Award	Agency/Company	Client/Company	Title
Silver	Alcom	Grace & Grit	Grace & Grit Portrait Series
Gold	Alcom	Grace & Grit	Grace & Grit Packaging
Silver	Balcom Agency	Ball Park Buns, Birrbo, USA	Ball Park Buns eLews
Bronze	Balcom Agency	Fort Worth Food + Wine Festival	Fort Worth Food + Wine Campaign
Silver	Balcom Agency	Fort Worth Food + Wine Festival	Fort Worth Food + Wine Festival
Bronze	Fort Worth Convention & Visitors Bureau	Fort Worth Convention & Visitors Bureau	Fort Worth Ale Trail Passport
Gold	Fort Worth Convention & Visitors Bureau	Fort Worth Convention & Visitors Bureau	FWCVB Logo
Silver	FUSION29	TCU Press	Shots of Knowledge Book Design
Bronze	GCG Marketing	PolyJohn Enterprises	PolyJohn 2016 WRETT Show Campaign
Bronze	GCG Marketing	Saladmaster	Saladmaster Food Photography
Gold	LJ Carter Creative	Legal Draft Beer Co.	Legal Draft Beer Co. Can Designs
Silver	Musicbed	Musicbed	MAKE
Gold	Musicbed	Musicbed	Musicbed Film Initiative
Silver	Musicbed	Musicbed	Musicbed Sessions: Marghis Arms
Gold	Pinkerton Design	CocktailEInnovation	Think Outside the Bottle
Silver	PRVBlack	ESPN Events - Lockheed Martin Armed Forces Bowl	Bowl For The Brave
Silver	Schaefer Advertising Co.	Fort Worth Zoo	New Wildlife University Board
Bronze	Schaefer Advertising Co.	Fort Worth Zoo	A Wilder Vision Integrated Campaign
Gold	Schaefer Advertising Co.	Fort Worth Zoo	Annual Report 2015
Silver	Schaefer Advertising Co.	Botanical Research Institute of Texas	PR Lookbook
Gold	Schaefer Advertising Co.	Chippewa	Print Ad Spread
Bronze	Schaefer Advertising Co.	Chippewa	Winners Book
Bronze	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Illustration - Graffe
Silver	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Illustration - Ostirch
Silver	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Illustration - Pattern
Silver	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Illustration - Zebra
Silver	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Illustration - Zebra
Gold	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Invitation
Gold	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Poster - Graffe
Gold	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Poster - Ostirch
Gold	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Poster - Zebra
Gold	Schaefer Advertising Co.	Fort Worth Zoo	Zoo Ball Poster Series
Bronze	Steel Shutter Photography	Stockyards Heritage	Fort Worth Longhorns
Bronze	The University of Texas at Arlington	Art and Art History Department	The 'Yes' video
Bronze	Warren Douglas Advertising	Texas Ballet Theater	TBT 16-17 Season Brochure

Award	Agency/Company	Client/Company	Title
Bronze	Texas Christian University	McFadden, Allison	Heirloom Organic Orchards
Gold	Texas Christian University	Scottell, Club	Whispered Pop-Up Cocktail Book
Bronze	Texas Christian University	Cuenca, Luis	Chippewa Packaging
Bronze	University of Texas at Arlington	Mulphree, Holly	Black Birch Vodka
Bronze	The University of Texas at Arlington	McKenzie, Wendy	Netflix Addiction
Bronze	University of Texas at Arlington	Schurman, Tammi	Kyoto Machiya

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Gold	2020 Exhibits	2020 Exhibits	Under the Sea - An Epic Celebration
Silver	Amuse Digital	Amuse Digital	Website Redesign
Gold	J Walter Thompson	Birch Modern Mercantile	Birch Guelster Marketing Campaign
Gold	Langrand	Catastrophic Theater	Catastrophic 2017 Season
Silver	Lopez Negrete Communications	FCA US LLC	Boss
Gold	Lopez Negrete Communications	FCA US LLC	Boss
Silver	Lopez Negrete Communications	FCA US LLC	Boss
Silver	Lopez Negrete Communications	FCA US LLC	Forest
Bronze	Lopez Negrete Communications	FCA US LLC	IT's Not Just A Man
Bronze	Lopez Negrete Communications	FCA US LLC	Power Your Brand
Silver	Lopez Negrete Communications	FCA US LLC	Work Calls
Silver	Pointsmith	Pointsmith	Sculpt O' Tree
Bronze	Savage Brands	EB Research Partnership	one day every day
Silver	Softway	Hewlett-Packard	HP Snapshot What The Tech Wednesday
Silver	The Company	Clockwork Home Services	"Hot Under the Blue Collar"
Silver	The Phillips Agency	Alliance Residential	Block 334 Artifact Displays/Signage
Bronze	The Phillips Agency	Alliance Residential	Block 334 Brand Campaign
Bronze	Tippt and Moo Advertising	Sonic Drive In	Emojis
Silver	Tippt and Moo Advertising	Gabbanelli	MI Gabbanelli 20
Silver	Tippt and Moo Advertising	Gabbanelli Accordions & Imports	Typewriter
Bronze	Tippt and Moo Advertising	Gabbanelli Accordions & Imports	A Legacy of Happiness
Silver	V Creative	Valdanta	Boss
Gold	ZapBoonBang Studios	Flat Chrysler Automobiles	Boss

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Silver	CRANFORD CO. LLC	Williamson Insurance	Balloon Figures
Bronze	CRANFORD CO. LLC	Williamson Insurance	Bowing
Bronze	CRANFORD CO. LLC	Hot Springs Documentary Film Festival	Dock
Silver	CRANFORD CO. LLC	Heifer International	Drama Llama Campaign
Silver	CRANFORD CO. LLC	CARE for Animals	Fetching
Bronze	CRANFORD CO. LLC	CARE for Animals	Fur
Bronze	CRANFORD CO. LLC	Wright Lindsey Jennings	Happy New Year GIF
Bronze	CRANFORD CO. LLC	Cranford Co.	Jim Johnson Southwest Hall of Fame
Bronze	CRANFORD CO. LLC	CARE for Animals	Leah
Gold	CRANFORD CO. LLC	Williamson Insurance	Over 40 Years
Bronze	CRANFORD CO. LLC	CARE for Animals	Pages on the Runway Campaign
Bronze	CRANFORD CO. LLC	Susan G. Komen Arkansas	Share What You Picture Campaign
Bronze	CRANFORD CO. LLC	Twitter	Twitter Direct Message Bundle
Silver	CRANFORD CO. LLC	Twitter	Twitter Direct Message Campaign
Bronze	CRANFORD CO. LLC	Twitter	Twitter Direct Messages
Bronze	CRANFORD CO. LLC	Twitter	Twitter Fantastic Beasts Emojis
Bronze	CRANFORD CO. LLC	Twitter	Twitter Moment Maker
Silver	CRANFORD CO. LLC	Twitter	Twitter Moment Maker Campaign
Bronze	CRANFORD CO. LLC	Twitter UK	Twitter UK Fall Tweet
Bronze	CRANFORD CO. LLC	Twitter UK	Made by Few 2016 conference Website

Award	Agency/Company	Client/Company	Title
Silver	O'Carroll Group	Crying Eagle Brewery	Crying Eagle 'Eagle's Nest' Promo

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Bronze	Sowela Technical Community College	Vincent, Katelyn	Design Your Own
Bronze	Sowela Tech	Alexander, Brookin	Dead Growth
Bronze	sowela technical community college	Boggs, Brandon	Tongue Twister
Bronze			