2016 Tenth District ADDY Winners

AAF Amarillo

Award	Agency/Company	Advertiser	Entry Name
Bronze	Amarillo College	Yellow City Co-op Brewpub	Yellow City Co-op Branding
Bronze	Amarillo Opera	Amarillo Opera	Amarillo Opera Mary Poppins Sidewalk Chalk Art Installations

AAF Austin

Award	Agency/Company	Advertiser	Entry Name
Silver	McGarrah Jessee	YETI Coolers	YETI BBQ Print
Gold	McGarrah Jessee	Spaetzel Brewery	Shiner Buck Brand Campaign
Silver	McGarrah Jessee	Spaetzel Brewery	Shiner Wicked Ram TV
Silver	McGarrah Jessee	Spaetzel Brewery	Shiner Prickly Pear Social Video
Silver	McGarrah Jessee	Spaetzel Brewery	Shiner Prickly Pear Shuffle Sunday Signs
Bronze	McGarrah Jessee	Spaetzel Brewery	Shiner 5X5K Poster
Bronze	McGarrah Jessee	Spaetzel Brewery	Shiner Bonemarl Double Board
Gold	GSDAM	PetSmart	PetSmart In Store Poster - Pinkhead
Gold	GSDAM	PetSmart	PetSmart In Store Poster - Daycamp
Gold	GSDAM	PetSmart	PetSmart Interactive
Gold	GSDAM	U.S. Air Force Recruiting Services	Air Force Performance Lab
Gold	GSDAM	Avocados from Mexico	First Draft Ever Live Webcast
Gold	GSDAM	PetSmart	First Draft Ever - Banner
Gold	GSDAM	Avocados from Mexico	First Draft Ever-30
Gold	GSDAM	Avocados from Mexico	First Draft Ever-30
Gold	GSDAM	Avocados from Mexico	First Draft Ever
Gold	GSDAM	Avocados from Mexico	First Draft Ever: Live Webcast
Gold	GSDAM	Avocados from Mexico	First Draft Ever
Gold	GSDAM	Southwest Airlines	Overlooked Wrapping Paper
Silver	GSDAM	PetSmart	First Draft Ever
Silver	GSDAM	PetSmart	First Draft Ever
Silver	GSDAM	PetSmart	Gary Clark 2.0
Silver	GSDAM	PetSmart	Gary Clark 2.0/SXSW Party Poster
Silver	GSDAM	Southwest Airlines	Southwest Airlines Spring 2013 TV - High School Reunion
Silver	GSDAM	PetSmart	PetSmart Television Campaign
Silver	GSDAM	PetSmart	PetSmart Interactive - Penguin & Alamosnchie
Silver	GSDAM	PetSmart	PetSmart Online Hero - Interior Designers
Silver	GSDAM	PetSmart	PetSmart Integrated - Partners in Pinhood
Bronze	GSDAM	PetSmart	Zales 'Let Mom Shine'
Bronze	GSDAM	PetSmart	PetSmart Television - Proper
Bronze	GSDAM	PetSmart	PetSmart - Poster
Bronze	TCA Austin	Whole Foods	Whole Foods Market Rewards Program App
Gold	GSDAM	Greatest Common Factory	Goodside Brewing
Gold - Judges Pick Award	Greatest Common Factory	Greatest Common Factory	Goodside Brewing Integrated campaign
Gold	Greatest Common Factory	Safe4Ucar Insurance	Safe4Ucar - Meet the CCP
Bronze	Sanders\Wingo	Sanders\Wingo	The Holiday Card The Movie
Silver	Screamer Co.	Whitley Pharm	Responsible Vapor Alliance
Silver	Backstage Design Studio	Asbury At The Wheel / Bonneaux Records	Still The King Celebrating The Music Of Bob Wills
Silver	Runnerfilm	Patron Tequila	Patron Tequila Drone Racing
Silver	Runnerfilm	Patron Tequila	PatronTequila.com
Silver	Envision Creative Group	Shiner Smokehouse	Shiner Sausage Envy
Silver	ReWork Project	ReWork Project	ReWork Project Interactive Film
Silver	ReWork Project	ReWork Project	ReWork Project Interactive Film
Silver	ReWork Project	ReWork Project	ReWork Project Interactive Film
Silver	ReWork Project	ReWork Project	ReWork Project Interactive Film
Silver	ReWork Project	ReWork Project	ReWork Project Logo
Gold	Dell Blue	Dell Inc.	Dell Latitude Laptop Story - Cyprian Saddon
Gold	Dell Blue	Dell Inc.	Dell Latitude Keyboard
Silver	T3	7-Eleven, Inc.	7-Eleven Slurpee Social - Ryan Adams
Silver	T3	Allstate Insurance Company	Allstate Handle with Care
Silver	T3	7-Eleven, Inc.	7-Eleven Sous Patch Kids Slurpee Instagram Carousel
Silver	T3	7-Eleven, Inc.	7-Eleven Slurpee Social - Ryan Adams
Bronze	T3	Allstate Insurance Company	Allstate "Here's to Frosty Family" Holiday Video
Bronze	Marketing Matters Agency	Hill Country Film Festival	Reel Indie, Reel Texas
Bronze	Alamo Drafthouse Cinemas	Alamo Drafthouse Cinemas	Don't Talk. Pick Locals
Silver	Ampersand Agency	Uncle Billy's	Uncle Billy's

AAF Corpus Christi

Award	Agency/Company	Advertiser	Entry Name
Silver	MDR	Port Aransas Chamber of Commerce & Tourist Bureau	Locals Love Port A
Bronze	MDR	Port Aransas Chamber of Commerce & Tourist Bureau	Locals Love Port A
Silver	Pettus Advertising, Inc.	Physicians Premier ER	The ER Rampage
Silver	Pettus Advertising, Inc.	Fiesta de la Flor	Fiesta de la Flor Sponsor Solicitation
Bronze	Pettus Advertising, Inc.	Fiesta de la Flor	Fiesta de la Flor
Gold	Jet-Sky Design, LLC	Trademark Property, Westbend	Westbend Brand Book
Bronze	Kennel	SWBC Gadsad Footage Shot for SWBC Commercials	

AAF Dallas

Award	Agency/Company	Advertiser	Entry Name
Gold	Monch	McDonald's	Back to School
Gold	Monch	McDonald's	Wake Up
Gold	Monch	McDonald's	Wake Up
Silver	Monch	McDonald's	Candy Cane Straw
Silver	Monch	McDonald's	Real Sweet
Silver	Monch	McDonald's	What Kind?
Bronze	Monch	McDonald's Greenbay Packers	Packers Doodle
Bronze	Monch	McDonald's	LOVE LETTER
Silver	OBH Brand Design	Raising Cane's	Raising Cane's Custom Football Logo Designs
Gold	Richards/Lerma	Richards/Lerma	Ready-Bake
Gold	Richards/Lerma	Richards/Lerma	Ready-Bake-2
Gold	Richards/Lerma	Richards/Lerma	Real Time Bartender
Silver	Launch Agency	Launch Agency	Daymark - Brochure
Silver	Launch Agency	Launch Agency	Texas Rangers Triple Play Invitation
Silver	Launch Agency	Launch Agency	Texas Rangers - Poster
Silver	Launch Agency	Launch Agency	Texas Rangers - Poster Series
Bronze	Launch Agency	Launch Agency	Daymark - Ad
Bronze	Launch Agency	Launch Agency	Dallas Winds - Poster Series
Silver	David Sutherland, Inc.	Sutherland	2016 Sutherland Catalog
Bronze	Shop Class	Chili's - Chili's Holiday Gift Cards	
Bronze	70k9	Dallas Holocaust Museum	Ground Zero 360
Bronze	70k9	Studio 360	Symbol for the Modern South
Silver	Shopbiology	The Walmart Museum	The Walmart Museum
Silver	Shopbiology	The Walmart Museum	The Walmart Museum
Gold	Funmation	Funmation	Tokyo Ghoul Collector's Edition Packaging
Gold	Funmation	Funmation	Black Lagoon Collector's Edition Packaging
Gold	Funmation	Funmation	Fullmetal Alchemist Collector's Edition Packaging
Silver	Funmation	Funmation	Funimation Summer Convention
Silver	Funmation	Funmation	Funimationhome Commercial
Silver	retailcomm	Dick's Sporting Goods	Sasquatch
Gold	The Richards Group	Bob Evans Restaurants Group, Inc	Bob Evans Time is Play Time" Animated Social Content
Silver	The Richards Group	Go Fishing	Go Rising "Away" Video Adventure Series Microsite
Silver	Caliber Creative	Caliber Creative	The Burger Belt
Silver	Caliber Creative	Caliber Creative	Chop House Burger Branding
Bronze	Caliber Creative	The Rustic	The Rustic's Jam and Toast Brunch
Gold	Richards Group	Mond.ly, Inc.	Mond.ly Rebrand
Gold	The Richards Group	Mond.ly, Inc.	Mond.ly Radio Campaign
Silver	Slingshot	Texas Motor Speedway	Texas Motor Speedway Visitation Book
Silver	Slingshot	Texas Tourism	Texas Tourism Weekend Bus Shelters
Silver	Slingshot	Texas Tourism	Texas Tourism: OOH Takeover
Silver	Slingshot	Texas Tourism	Texas Tourism Integrated Advertising Campaign
Silver	Slingshot	Texas Tourism	Texas Tourism: High Impact Digital
Silver	ReedMitchell Agency	Good Local Markets	Good Local Markets Branding
Silver	ReedMitchell Agency	Texas Motor Speedway	Texas Motor Speedway
Silver	Spire Agency	Spire Agency	Spire - Ultimate Branding Survival Tool Promotional Mailer
Gold	Tamarack Agency	Tamarack Agency	Lights Magazine
Gold	Tamarack Agency	Tamarack Agency	Lights Magazine
Silver	Tamarack Agency	Tamarack Agency	Lights Magazine
Silver	Tamarack Agency	Tamarack Agency	Lights Magazine Convention
Silver	Tamarack Agency	Tamarack Agency	Lights Magazine
Bronze	Tamarack Agency	Tamarack Agency	Bran Fenton Cover
Bronze	Tamarack Agency	Tamarack Agency	Bran Fenton Cover
Silver	The Brand Hatchery	Andrews Kurth	2015 Executive Women's Retreat SHINE Invite Set
Silver	The Brand Hatchery	Horizon Air Charter	Horizon Air Charter Website
Silver	Johnson & Sekin	Meat Fight	Meat Fight 2014
Silver	Johnson & Sekin	PEI WEI	PEI WEI Honey Badger
Silver	Johnson & Sekin	Meat Fight	Meat Fight 2014
Bronze	Johnson & Sekin	Meat Fight	Meat Fight 2014
Bronze	Johnson & Sekin	Meat Fight	Meat Fight 2015
Silver	TracyLocke	TracyLocke	Dallas CVB Mural Installations
Silver	TracyLocke	TracyLocke	Dallas CVB White Rock Lake Dog Park Opening
Silver	TracyLocke	TracyLocke	Dallas CVB Visitor Guide
Silver	TracyLocke	TracyLocke	Pizza Hut Cruzi Flavor Challenge
Gold	WildJ	Diaz Law Firm	Diaz Law Firm Cross Platform Campaign
Gold	WildJ	Diaz Law Firm	Diaz Law Firm Brand
Silver	TOM HEUGHT Photography, LLC	Carry on the Flight	Carry on the Flight
Silver	Banowetz + Company, Inc.	Candid Camper	Candid Camper Logo
Bronze	Dunn	Divine Adoptable Trends	

AAF Fort Smith

Award	Agency/Company	Advertiser	Entry Name
Bronze	KHBS/KHOG-TV	40/29 - 40/29: Thank God It's Fall	
Bronze	Moxy Ox	Moxy Ox	The Moxy Ox Touch Book

AAF Fort Worth

Award	Agency/Company	Advertiser	Entry Name
Silver	Ascend Concepts	Teuben	Save Martin the Cartoon
Bronze	F2 Media	RIDE TV	Ride Disciplines - Barrel Racing
Bronze	GCG Marketing	GCG Marketing	GCG Logo Suite
Silver	Media Products / Lockheed Martin	Lockheed Martin Security Department	WINDX Comic Book
Gold	Musicbed	Musicbed	Musicbed Website
Gold	Musicbed	Musicbed	Musicbed Website
Gold	Musicbed	Musicbed	Film + Music Magazine
Silver	PAVLOV	Texas Ranger	Texas Rangers Poster and Signage
Silver	PAVLOV	RTP Company	RTP Company Website
Gold	PAVLOV	PAVLOV	PAVLOV Website
Gold	Rahr	Fashion Scoop	Fashion Scoop Magazine
Gold	Red Productions	Prospect	Relevance Matters
Gold	Schaefer Advertising Co.	Fort Worth Zoo	Fort Worth Zoo
Gold	Schaefer Advertising Co.	AAF Fort Worth	Amendment 2A Website
Silver	Schaefer Advertising Co.	Fort Worth Zoo	Preschool Campaign
Silver	Schaefer Advertising Co.	Fort Worth Zoo	Preschool Brochures
Bronze	Schaefer Advertising Co.	Hurst Conference Center	The Good Stuff (Golden Fork)
Bronze	Schaefer Advertising Co.	AAF Fort Worth	Winners Book

AAF Houston

Award	Agency/Company	Advertiser	Entry Name
Silver	Adcetera	National Oilwell Varco NOV	NOV Land Rig Systems - Driving the Industry Forward
Bronze	Amuse Digital	Reliant Energy	Knit the Season: Sharing & Sweating in the Spirit of Giving
Silver	J Walter Thompson	Shell Oil	Whower Nitro + Timex Square Launch
Bronze	Lockie Bryan Productions	Shell Oil	Academy Sports + Outdoors
Silver	Lockie Bryan Productions	Academy Sports + Outdoors	Academy Sports + Outdoors - Hunting "Pathless Web"
Silver	Lockie Bryan Productions	Academy Sports + Outdoors	Academy Sports + Outdoors - Hunting "Pathless Web"
Bronze	Lockie Bryan Productions	Academy Sports + Outdoors District	The Academy Sports + Outdoors - Hunting "Pathless Web"
Bronze	Lockie Bryan Productions	Academy Sports + Outdoors	Academy Sports + Outdoors - Hunting "Pathless Web"
Bronze	Lockie Bryan Productions	Academy Sports + Outdoors	Academy Sports + Outdoors - Hunting "Hunt in the Clouds Web"
Gold	Loopez Negretie Communications	Fiat Chrysler Automobiles (FCA)	Quemecosito
Gold	Loopez Negretie Communications	Fiat Chrysler Automobiles (FCA)	De lo Ordinario a lo Extraordinario
Gold	Loopez Negretie Communications	Fiat Chrysler Automobiles (FCA)	Mi Jeep
Gold	Loopez Negretie Communications	Hensen Wenkos	Musica Unsigned
Gold	Loopez Negretie Communications	Walmart	Iceberg
Gold	Loopez Negretie Communications	Walmart	Mountain
Gold	Loopez Negretie Communications	Fiat Chrysler Automobiles (FCA)	Salt Of The Earth
Gold	Loopez Negretie Communications	Fiat Chrysler Automobiles (FCA)	Jeep Brand Campaign
Silver	Loopez Negretie Communications	Walmart	Iceberg
Silver	Loopez Negretie Communications	Walmart	Mountain
Silver	Loopez Negretie Communications	Walmart	Mountain
Bronze	Loopez Negretie Communications	Loopez Negretie Communications	"Illumination"
Bronze	Loopez Negretie Communications	Loopez Negretie Communications	"Illumination"
Bronze	MMI Agency	Greater Houston Partnership	Houston Can Work with No Limits Career Videos
Gold	Monch	McDonald's	McDonald's Social
Gold	OMK	OMK Holiday Card	
Bronze	OMK	OMK Website	
Bronze	On-Target Marketing and Advertising	On-Target Marketing & Advertising	Happy Tails Dog Campaign Voiceover
Bronze	Pennebaker	Crystalphase	Crystalphase Logo
Bronze	Pennebaker	Crystalphase	Crystalphase Logo
Bronze	Pennebaker	Crystalphase	Crystalphase Website
Silver	Richards/Carlberg	Central Texas College	Central Texas College - Photography Series
Bronze	The Butterfly Project	Holocaust Museum Houston	The Butterfly Project
Silver	TRIPLE SEVEN	Houston Texans	Houston Texans OOH - "Bim-to-Bim" Campaign
Silver	TRYFF & MOO	GABRIMELLI ACCIONCRM	"WELCOME KIT"
Bronze	TRYFF & MOO	SONIC DRIVE IN	"COMRADES"
Silver	VISION Production Group	Holocaust Museum Houston	The Butterfly Project
Silver	Whole Wheat Creative	Whole Wheat Creative	A la Mode Smartphone Application
Gold	Womenfilmng Studio	Fiat Chrysler Automobiles	Salt of The Earth
Gold	Womenfilmng Studio	Fiat Chrysler Automobiles	Salt of The Earth

AAF Lake Charles

Award	Agency/Company	Advertiser	Entry Name
Bronze	Parker Brand Creative Services	Crying Eagle Brewing Company	Crying Eagle Brewing Company Logo
Bronze	e.Sullivan Advertising & Design	Kinsel Lincoln	Kinsel Lincoln - Tv Campaign

AAF Little Rock

Award	Agency/Company	Advertiser	Entry Name
Silver	Cranford Co.	Wildwood Park for the Arts	Fray Photo
Silver	Cranford Co.	Wildwood Park for the Arts	Fray Photo
Silver	Cranford Co.	Tour de Toad	Fray Skin
Silver	Cranford Co.	Tour de Toad	Fray Sac
Silver	Cranford Co.	Tour de Toad	Fray Photo
Silver	Cranford Co.	Tour de Toad	Fray Parts Campaign
Silver	Cranford Co.	Regional Recycling	Handcuffs Outdoor
Silver	Cranford Co.	Regional Recycling	Electronics Recycling Zoo Animal Guerilla Campaign
Silver	Cranford Co.	Wildwood Park for the Arts	Park's Parts Photography Campaign
Silver	Cranford Co.	Texarkana Arkansas School District	Texarkana School District Environmental Graphics - College Hill Elementary
Silver	Cranford Co.	Texarkana Arkansas School District	Texarkana School District Environmental Graphics - Hooks Elementary
Silver	Cranford Co.	Texarkana Arkansas School District	Texarkana School District Environmental Graphics - Kilpatrick Campus
Silver	Nancy Nolan Photography	Nancy Nolan Photography	Parks Parts Exhibit

AAF Lubbock

Award	Agency/Company	Advertiser	Entry Name
Silver	Llano Estacado Winery	Llano Estacado Winery	Brave Texans
Bronze	Llano Estacado Winery	Llano Estacado Winery	Brave Texans
Gold	RD Thomas	City Bank	West Texas Bold TV
Silver	RD Thomas	RD Thomas Advertising	There's Really Way We Can't Deliver Promo Crate
Bronze	RD Thomas	RD Thomas Advertising	66 in 7 Campaign - United RFP
Silver	Texas Tech Group	Texas Tech University Alumni Association	Texas Tech Alumni - On Chip materials
Silver	Texas Tech University	Texas Tech University	Aroad Adams Website
Bronze	Texas Tech University	Texas Tech University	Behind the Scenes
Bronze	Texas Tech University	Texas Tech University	Behind the Scenes
Silver	Hartsfield Design	Thunderhead Enterprises	Thunderhead Enterprises logo
Bronze	Hartsfield Design	Texas Tech University School of Art	School of Art Poster
Bronze	Texas Tech University Press	Texas Tech University Press	Service Poems
Bronze	Visit Lubbock	Visit Lubbock	Meeting and Sports Hero Campaign
Silver	Citizens Bank	Citizens Bank	Citizens Bank
Silver	RPS Solutions	RPS Solutions and Coulehands Gloves	Coulehands Gloves Starter Kit

AAF Northeast Arkansas

Award	Agency/Company	Advertiser	Entry Name
Silver	Think Idea Studio	Rock House	Rock House Banner Illustration

AAF Oklahoma City

Award	Agency/Company	Advertiser	Entry Name
Silver	Ackerman McQueen	Adventure Road	Adventure Road Website
Silver	Chickasaw Press	Chickasaw Press	Chickasaw Press 2016 Catalog
Silver	Chickasaw Press	Chickasaw Press	Chickasaw The Beauty of the Chickasaw Nation
Bronze	Crydor Marketing + Advertising	Crydor Marketing + Advertising	Smile Studio
Silver	Digital DK	The Surrey Brand Film	The Surrey Brand Film
Silver	Digital DK	DDK at Large Campaign	DDK at Large Campaign
Bronze	Digital DK	Digital DK	Digital DK Website
Gold	Good Abode Inc	Good Abode Inc	Make small, dreamt big" mural
Silver	Good Abode Inc	Coop Ale Works	Coop Oktoberfest Can
Bronze	ICR	City Rescue Mission	City Rescue Mission - Deeply Rooted
Silver	ICR Rogers Creative	ICR Rogers Creative Series - Jeff Rogers Creative	Jeff Rogers Creative Series
Bronze	Jordan Advertising	Oklahoma Tourism & Recreation Department	Living Road To Liberty
Bronze	Jordan Advertising	Billy Goat Ice Cream Co.	Billy Goat Ice Cream Co.
Silver	liquidfish	FlyingDee	FlyingDee Website - Responsive
Silver	liquidfish	FlyingDee	FlyingDee Website - User Experience
Silver	liquidfish	Oklahoma Tourism & Recreation	Oklahoma Tourism & Recreation Filmmaking
Bronze	Mollusk Museum of Art	Mollusk Museum of Art	Andy Warhol Exhibition Filmmaking
Bronze	Retrospec Films	Retrospec Films	Retrospec Films 2015 Drone Promo
Silver	Rodgers Creative	Rodgers Creative Den	Rodgers Creative Photography Art Direction
Bronze	Saxum	Journal Record Building	The Heritage Building
Silver	Saxum	George Kaiser Family Foundation	A Place for Us
Gold	shevaun williams & associates commercial photography	Shevaun Williams & Associates	Morocco Self Promotion
Gold	shevaun williams & associates commercial photography	Shevaun Williams & Associates	Morocco Self Promotion
Gold	shevaun williams & associates commercial photography	OMC Ballet	OMC Ballet Calendar
Gold	STAPLEGUN	RibCrib	RibCrib Tmy People Social Campaign
Gold	STAPLEGUN	Allied Arts	Allied Arts Company Facebook
Gold	STAPLEGUN	Allied Arts	Allied Arts Company & Residential Fundraiser Campaign
Silver	Stonecipher	Oklahoma Children's Cancer Center	Oklahoma Children's Cancer Center Cross Platform Campaign
Silver	Stonecipher	Stained Holiday Card	Stained Holiday Card
Bronze	studiotennisnut	Bytonergear	Bytonergear \ Black Story
Silver	The CJ Group	Leche Lounge	Leche Lounge
Silver	The CJ Group	Leche Lounge	Stop Stalling Campaign
Bronze	thinkingsheep studio	Automatic	Automatic, Left to My Own Devices
Silver	Traction	BC Clark Jewelers	BC Clark Jewelers
Bronze	Traction	BC Clark Jewelers	FACETS
Bronze	Traction	BC Clark Jewelers	BCClark.com
Gold	University of Central Oklahoma	The Bella Foundation funded by Sappi Ideas that Matter, Adapt Ugly	
Bronze	University of Central Oklahoma	Lines with Power & Purpose: an editorial cartoon collection	
Bronze	University of Central Oklahoma	UCO Department of Design	Top Dog Exhibition Design
Bronze	University of Central Oklahoma	UCO Department of Design	The Bike Exhibition Design
Bronze	University of Central Oklahoma	UCO Department of Design	Meanwhile...Back at the Ranch
Gold	VI Marketing and Branding	Oklahoma Tobacco Settlement Endowment Trust	Shape Your Future Tumocais Social Campaign
Gold	VI Marketing and Branding	Oklahoma Tobacco Settlement Endowment Trust	Shape Your Future Dine-ouacis Social Campaign
Gold	VI Marketing and Branding	Oklahoma State Department of Health	Oklahoma Quit Line
Silver	VI Marketing and Branding	Oklahoma State Department of Health	OHP 2020 Website
Silver	VI Marketing and Branding	Oklahoma Tobacco Settlement Endowment Trust	Shape Your Future Tumocais Campaign
Silver	VI Marketing and Branding	The Baptist Foundation of Oklahoma	Estate Planning Video
Silver	VI Marketing and Branding	Oklahoma State Department of Health	OHP 2020 Report
Silver	VI Marketing and Branding	Oklahoma Tobacco Settlement Endowment Trust	Shape Your Future Tumocais Holiday eCard
Bronze	VI Marketing and Branding	The Baptist Foundation of Oklahoma	Estate Planning Video
Bronze	VI Marketing and Branding	Fields and Futures	Fields and Futures Photography
Bronze	VI Marketing and Branding	Oklahoma State Department of Health	Oklahoma Quit Line - The Bum and the Bomb - Motion Graphics
Bronze	VI Marketing and Branding	Mick Cornett	Oklahoma City Thunder - The Bum and the Bomb - Trailer
Bronze	VI Marketing and Branding	Oklahoma City University School of Law	National Summit on Homeland Security Law Video

AAF Permian Basin

Award	Agency/Company	Advertiser	Entry Name
Bronze	Investment Corporation of America	Permian Basin Honor Flight	Hand on the Wall

AAF Rio Grande Valley

Award	Agency/Company	Advertiser	Entry Name
Bronze	PulseCastor Creative Marketing & Production	Dotta Tata	Mexico's Mexican Food
Bronze	Enrique Leal	Taco Palenque	Taco Palenque - Grisos

AAF San Antonio

Award	Agency/Company	Advertiser	Entry Name
Bronze	Tribu	Pawdenosa Ranch	Pawdenosa Ranch, Doggie Daycare, Staff Appreciation Certificates
Bronze	Backyard Studios	Key Installation	Key Installation - Website
Silver	H-E-B	H-E-B H-E-B Sours TV Campaign	
Silver	H-E-B	H-E-B H-E-B Ranch Cooking with Tony spot	
Silver	H-E-B	H-E-B H-E-B Ranch Picks On the Road	
Bronze	H-E-B	H-E-B H-E-B Brand Spots	
Bronze	Mcgarrybowen	Western Union	Eres de los Nuestros (You Are One of Us)
Bronze	Mcgarrybowen	Western Union	Eres de los Nuestros Campaign (You Are One of Us)
Silver	Mcgarrybowen	Western Union	Western Union Website
Bronze	Aroma Pictures	PepsiCo	Black Knight Decoded
Silver	Tribu	City of San Antonio - CCDO	Travis Park's Bearded Love
Silver	Tribu	Lindsay Litton Realty	Lindsay Litton Realty Logo
Silver	Uppercase Design Group	Uppercase Design Group	"Cheers!"
Silver	Tribu	San Antonio Convention and Visitor Bureau	Tribu - Fiesta Ad Campaign
Silver	Mcgarrybowen	Western Union	This is Cuban Ingenuity
Silver	San Antonio - American Advertising Federation	San Antonio - American Advertising Federation	Anatomy of an Ad Person

AAF Shreveport Bossier

Award	Agency/Company	Advertiser	Entry Name
Silver	Gremillion & Pino Marketing	Brookshire Grocery Company	Brookshire's Local Providers Campaign

STUDENT COMPETITION

AAF Abilene

Award	School	Selected Category	Entry Name
Bronze	Abilene Christian University	SD9A - Single	The Fine Print

AAF Austin

Award	School	Selected Category	Entry Name
Gold	The University of Texas	SD7B - Campaign	Febreze
Silver	The University of Texas	SD5 - Integrated Brand Identity Campaign	Texas Performance Stuff
Silver	Job Propulsion Lab	SD5 - Integrated Brand Identity Campaign	Royal Blue Grocery
Bronze	University of Texas at Austin	SD1A - Packaging	Sweet'N Low Taste Buddies

AAF Corpus Christi

Award	School	Selected Category	Entry Name
Bronze	Texas A&M Corpus Christi	SD1A - Packaging	Cane River Rum Packaging Design
Bronze	Texas A&M Corpus Christi	SI1 - Digital Creative Technology	Hellopiano

AAF Dallas

Award	School	Selected Category	Entry Name
Silver	Texas A&M University-Commerce	SD5A - Cover	Timken Tattoo Soldier Spy
Bronze	Texas A&M University-Commerce	SD2 - Logo Design	American Museum of Magic
Bronze	Southern Methodist University	SD1A - Packaging	Fig & Olive Olive Oil Bottle

AAF Fort Worth

Award	School	Selected Category	Entry Name
Silver	University of Texas at Arlington	SD1A - Packaging	Patrish Paddles
Silver	University of Texas at Arlington	SD5 - Integrated Brand Identity Campaign	Patrish Paddles
Silver	Texas Christian University	SD1A - Packaging	Monster Chews Candy
Silver	Texas Christian University	SD9A - Single	Grapes of Wrath
Bronze	University of Texas at Arlington	SD5 - Annual Report or Brochure	Neenah Paper Annual Report 2016

AAF Lubbock

Award	School	Selected Category	Entry Name
Silver	Texas Tech University	SD5 - Annual Report or Brochure	French Paper Sample Book
Silver	Texas Tech University	SD5E - Book Design	French Paper Specialized Promo Book
Silver	Texas Tech University	SD5 - Annual Report or Brochure	Lost Type Promo Brochure
Silver	Texas Tech University	SD5B - Color, Single	Sales

AAF Northeast Arkansas

Award	School	Selected Category	Entry Name
Bronze	Arkansas State University	SD5 - Integrated Brand Identity Campaign	Castello Designs Identity
Bronze	Arkansas State University	SD5E - Book Design	The Alphabet of Affection

AAF Oklahoma City

Award	School	Selected Category	Entry Name
Gold - Best of Show	University of Central Oklahoma	SD4 - Special Event materials (invitations, cards, etc.)	3D Invitation, 20 second exposure
Gold	University of Central Oklahoma	SD1A - Packaging	Spiltz Popsicles
Gold	University of Central Oklahoma	SI1 - Digital Creative Technology	Infuse - Package Experience
Gold - Judges Choice	University of Central Oklahoma	SD9A - Single	PAPER JAM - Electric Rabbit
Silver	University of Central Oklahoma	SD5 - Integrated Brand Identity Campaign	Lucky Lou Brand Campaign
Silver	University of Central Oklahoma	SI2B - Illustration - Campaign	The Lady of Kang Hsien
Gold - Judges Choice	University of Central Oklahoma	SI2B - Illustration - Campaign	Winter Royalty
Silver	University of Central Oklahoma	SI2B - Illustration - Campaign	Underwater
Silver	University of Central Oklahoma	SI2B - Illustration - Campaign	Archetypes, the Unknown & the Lunatic
Silver	University of Central Oklahoma	SD1A - Packaging	Fenchbird Fanny Bobo Cafe
Silver	University of Central Oklahoma	SD1A - Packaging	PepTalks
Silver	University of Central Oklahoma	SD1A - Packaging	Weather Balloon by Saige Cross
Silver	University of Central Oklahoma	SD5E - Book Design	Hyperbole and a Half
Silver	University of Central Oklahoma	SD5D - Magazine Design	Haze Magazine - Revealing the Hookah
Silver	University of Central Oklahoma	SD9A - Single	Bunny Paper Jam Poster
Silver	University of Central Oklahoma	SI1B - Campaign	Get Lost in the Woods
Silver - Judges Choice	University of Central Oklahoma	SI2B - Illustration - Single	Knock 'em Out
Silver	University of Central Oklahoma	SI2B - Illustration - Campaign	Steampunk Anna Illustrations
Silver	University of Central Oklahoma	SI2B - Illustration - Campaign	Steampunk Animal Illustrations
Silver	University of Central Oklahoma	SI2B - Illustration - Campaign	DON'T UNDERESTIMATE ME.
Silver	University of Central Oklahoma	SD1A - Packaging	Get Lost in the Woods
Silver	University of Central Oklahoma	SD1A - Packaging	Knock 'em Out
Silver	University of Central Oklahoma	SI2B - Point of Purchase	Wildflower Seeds Illustrations
Silver	University of Central Oklahoma	SD5D - Magazine Design	Bonfires Letterpress Paper Toys
Silver	University of Central Oklahoma	SD9B - Campaign	Café Verde Food Truck Branding
Silver	University of Central Oklahoma	SI2A - Illustration - Single	Japz Zine, Issue One & Two
Silver	University of Central Oklahoma	SI2B - Illustration - Campaign	Paper Jam, Lost Three Heads
Bronze	University of Central Oklahoma	SI2A - Illustration - Single	Paper Jam, Lost Three Heads
Bronze	University of Central Oklahoma	SI2A - Illustration - Single	No Patching, No Cancer
Bronze	University of Central Oklahoma	SI2B - Illustration - Campaign	The Adventures of RIB & Stache Illustration
Bronze	University of Central Oklahoma	SI2 - Animation or Special Effects	Dusk

AAF San Antonio

Award	School	Selected Category	Entry Name
Gold	University of the Incarnate Word	SD2 - Stationery Package	Restaurant Identity Redesign
Gold	San Antonio College	SD1A - Packaging	Blue Water Lily
Gold	University of Incarnate Word	SD5E - Book Design	Come Out and Play Little Seed
Silver	San Antonio College	SD2 - Stationery Package	SALA (San Antonio Latino American Folk Art Collection) Stationary
Silver	University of the Incarnate Word	SD5 - Integrated Brand Identity Campaign	Antidote - Integrated Brand Identity Campaign
Bronze	University of the Incarnate Word	SD1A - Packaging	Antidote Packaging
Bronze	University of the Incarnate Word	SI3 - Art Direction	Love Is The World Trade

AAF Shreveport Bossier

Award	School	Selected Category	Entry Name
Silver	Louisiana State University at Shreveport	SI2A - Illustration - Single	Rapunzel
Silver	Louisiana State University at Shreveport	SI2A - Illustration - Single	Saffier Water
Bronze	Centenary College	SI1 - Digital Creative Technology	Billy's Booger Storybook App User Interface Design

AAF Fort Smith

Award	School	Selected Category	Entry Name
Silver	University of Arkansas - Fort Smith	SD7A - Single (Full Page or Less)	Clean Bite
Silver	University of Arkansas - Fort Smith	SI2 - Animation or Special Effects	Charlie Chocolate Factory Title Sequence