



AAF DISTRICT TEN CLUB OF THE YEAR CRITERIA (Senior Clubs)

DISTRICT INVOLVEMENT	POINTS	NOTES
NATIONAL DUES PAID	25	Date specified by national office.
DISTRICT TEN DUES PAID	25	Date specified by D10 Executive Director.
CLUB MEMBER ROSTER TO NATIONAL	100	Date specified by national office.
CLUB MEMBER ROSTER TO DISTRICT	100	Date specified by D10 Executive Director.
PRESIDENT'S CONFERENCE CALLS (Call in)	25 ea.	Points per call.
PRESIDENT'S BI-MONTHLY CALLS (Call in)	25 ea.	A one-on-one 10 minute conversation with the Governor.
OFFICER & DIRECTORS ROSTER	100	Date specified by D10 Executive Director.
CLUB ACHEIVEMENT CHAIR	100	Date specified by D10 Executive Director.
3A CHAIR/CO CHAIR	100	Date specified by D10 3A Chair.
DISTRICT COMMITTEE CHAIR & CO-CHAIRS	50 ea.	Points per chair/co-chair held.
START Ad 2 AFFILATE	250	Credit goes to the club who is in the affiliate agreement.
START COLLEGE CHAPTER	250	Credit goes to the club who initiates the sign up and alerts D10.
DISTRICT ATTENDANCE		
CLUB OFFICER TRAINING 2019 (Attend)	50	Points per person - 300 points max.
CLUB PRESIDENT'S MID-WINTER RETREAT (Attend)	100	Points per club.
NATIONAL CONFERENCE "ADMERICA" (Attend)	75	Points per person.
D 10 SUMMIT/CENTRAL REGION (Attend)	75	Points per person.
ADvent10n (Attend)	75	Points per person.
ADvent10n HOST CLUB	300	
D10 SUMMIT/CENTRAL REGION HOST CLUB	250	
CLUB ACHIEVEMENT		
BOOKS TO DISTRICT TEN FOR REVIEW (Submit digitally)	50 ea.	Points awarded per book.
WINNING 1st PLACE BOOK AT DISTRICT TEN	25 ea.	Per winning book.
BOOKS TO NATIONAL COMPETITON (Submit digitally)	50 ea.	Clubs required to email Ex. Director submission receipt.
WINNING NATIONAL 1st PLACE BOOK	100 ea.	From prior year. (i.e. 2019 ADmerica counts for 2020 COTY)
WINNING NATIONAL 2nd PLACE BOOK	75 ea.	From prior year. (i.e. 2019 ADmerica counts for 2020 COTY)
WINNING NATIONAL 3rd PLACE BOOK	50 ea.	From prior year. (i.e. 2019 ADmerica counts for 2020 COTY)

AMERICAN ADVERTISING AWARDS

HOST LOCAL 3A COMPETITION	75	Information provided by AAAwards D10 Chair.
AUTOFORWARD ALL SILVER WINNERS TO DISTRICT COMPETITION	200	Information provided by AAAwards D10 Chair.

ADVERTISING EDUCATION SPONSORSHIP (AES)

BRONZE (\$100)	15 ea. paid	
SILVER (\$200)	30 ea. paid	
GOLD (\$400)	50 ea. paid	
AES LIFE (\$1500)	80 ea. paid	Points good for five years.

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