



AAF Tenth District Scholarship

Objective

The AAF Tenth District Scholarship is designed to recognize, promote and encourage academically talented students of advertising-related disciplines, helping them complete their education. Three \$2,500 scholarships will be awarded if a minimum of 20 applications are received.

Eligibility

- A. Applicant must be an undergraduate-member (freshman, sophomore, junior or senior either entering graduate school or with one semester remaining for graduation) who has completed at least one (1) semester of college.
- B. Students must be majoring or minoring in:
 - Advertising
 - Commercial Art
 - Communications
 - Journalism
 - Marketing
 - Photography
 - Public Relations
 - Radio/Television/Film
- C. Applicant must have an overall GPA of 2.5 and a 3.0 minimum in their field of study.
- D. Students must obtain a letter of recommendation from at least one, but not more than three faculty members in their major.
- E. Applicants must include a one-page double spaced essay on their reasons for wanting to enter the advertising industry.

Students should submit three to five samples of work accomplished in their chosen courses of study. These may include copy, design, photography, illustration, video, audio, musical composition, marketing recommendations, or positioning and strategy documents for creative, media, or promotion. Electronic files should be submitted with the scholarship application.

Submit essay or work samples as electronic files compatible for both Mac and PC. (Electronic files are recommended for scholarship entries as this will simplify judging procedures.)

Applicant should state sources of income currently being directed toward paying their education expenses and list them on the AAF Tenth District application form.

III. Application Process

- A. Complete the AAF TENTH DISTRICT Application form provided – OR – fill out the online application.

- B. Obtain an official copy of your current college/university transcript and attach to the application.
- C. Complete the essay, obtain letters of recommendation, and prepare your presentation of these materials.
- D. Mail or send all materials electronically to the Tenth District Scholarship Committee to arrive on or before the published deadline.

IV. Selection Criteria

Selection will be made on a scoring system of the above defined application process including how well instructions were followed, the inclusion of all required components, and the overall presentation of your materials.

V. Deadline

Applications for the 2019 Scholarships must be received by **5:00 p.m., March 15, 2019.**

VI. Notification & Receipt of Funds

- A. Scholarship winners will be announced at the Tenth District Annual Convention in Shreveport, LA during the Student Reception, April 4, 2019.
- B. Payment of the scholarship money will be to the Financial Aid office of the recipient's college or university.

For more information or questions

For further information contact Cathleen Tyson at 806-223-7002 or aafscholarship@gmail.com

Applications must be received by 5:00 p.m., March 15, 2019.

If a hard copy application needs to be submitted, please send to:

PPS

c/o Cathleen Tyson

920 SW 9th Avenue

Amarillo, TX 79101

aafscholarship@gmail.com

806-223-7002



AAF Tenth District Scholarship Application

Personal Information

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Parents' Name: _____

Parents' Address: _____

City: _____ State: _____ Zip: _____

Personal Interests/ Hobbies/ Activities/ Accomplishments: _____

Academic Information

School Attending: _____ Phone: _____

School Address: _____

City: _____ State: _____ Zip: _____

Faculty Advisor: _____ Phone: _____

Overall GPA: _____ Major GPA: _____

College classification at beginning of next college session you will be attending:

- Freshman Sophomore Junior Senior Graduate Student

State the number of credit hours you will have completed at the beginning of your next college session:

Course of study: Major: _____ # of hours completed: _____

Minor: _____ # of hours completed: _____

Total # of college / university hours: _____

Do you plan to continue this course of study? Yes No

If no, why? _____

Where do you plan to attend school next term? _____

Other colleges / universities attended (include school name, city and state, and dates):

Expected graduation date: _____ Degree / Area: _____

School Activities/ Academic & Extracurricular Accomplishments/ Awards /Internships (include dates):

Financial Information

Have you received financial aid other than from your family? Yes No

Source: _____

Percent of total expenses (to date) covered by scholarship and / or financial aid: _____

Do you work? Yes No Do you have an internship? Yes No

Where: _____ Position: _____

Supervisor: _____ Phone: _____

Percent of college expenses (to date) earned by self: _____

Certification

I certify that all of the answers to the preceding questions are true and correct.

Signature of Applicant: _____ Date: _____

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